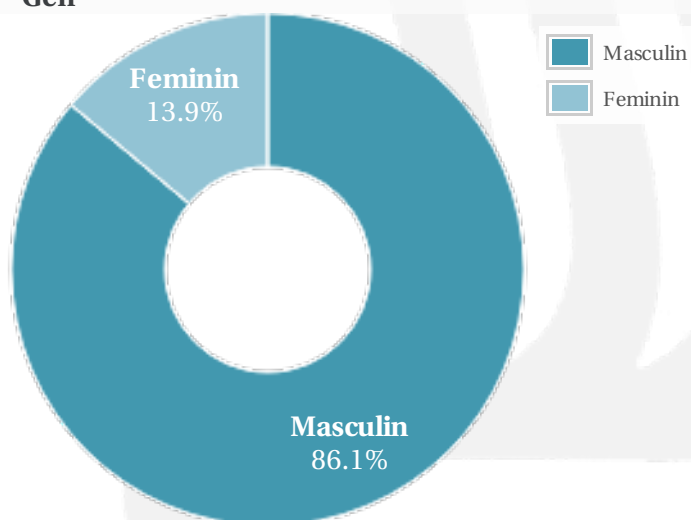


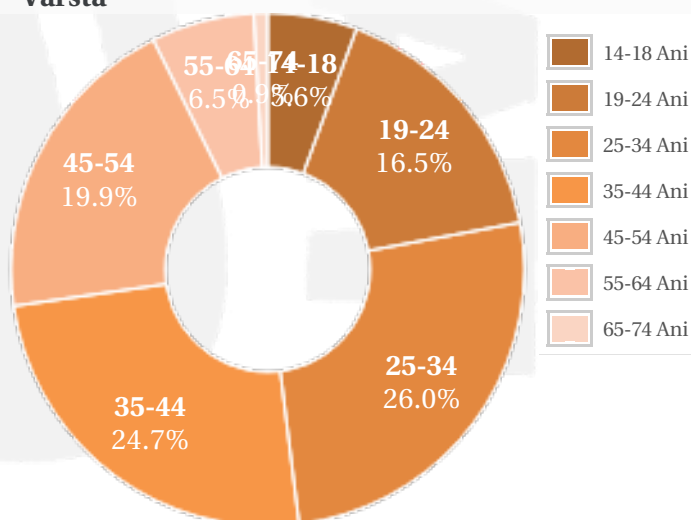
Contractor SATI:	<b>ThinkDigital</b>
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Regie Publicitate:	<b>ThinkDigital</b>
Departament Publicitate:	-

## Profil general Gen Varsta Categorie sociala ESOMAR

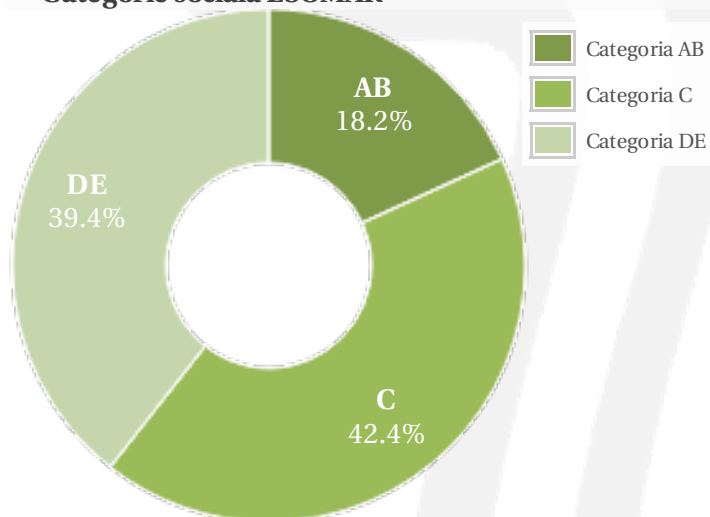
### Gen



### Varsta



### Categorie sociala ESOMAR



## Profil audienta: 1-31 Octombrie 2020

Grup	Grup tinta	Vizitatori pe Saptamana (VpS)		Index afinitate
		Mii persoane	Structura (%)	
Gen	Masculin	198	86	168
	Feminin	32	14	28
Varsta	14-18 Ani	13	5.5	126
	19-24 Ani	38	16.4	113
	25-34 Ani	60	26	104
	35-44 Ani	57	24.5	96
	45-54 Ani	46	20	120
	55-64 Ani	15	6.5	59
	65-74 Ani	2	1.1	30
Categorii sociale ESOMAR	Categoria AB	42	18.2	62
	Categoria C	98	42.4	118
	Categoria DE	91	39.5	111