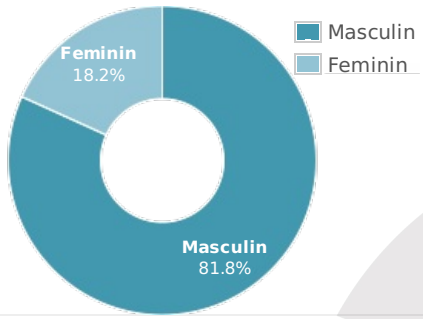
www.pieseauto.ro

categorie: Auto & moto

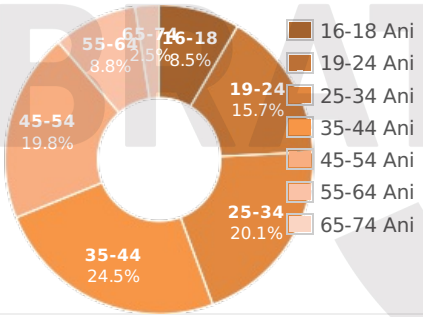
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Regie Publicitate:	**Thinkdigital Internet & Advertising SA**
Departament Publicitate:	**-**

- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

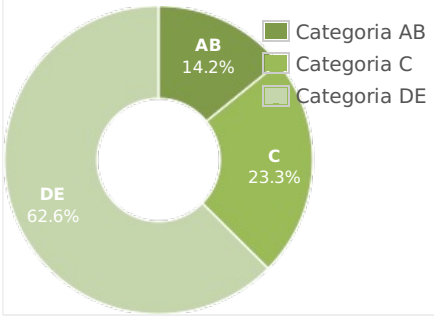
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Mai 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	318	100	100
Gen	Masculin	260	81.7	166
	Feminin	58	18.3	35
Varsta	16-18 Ani	27	8.7	179
	19-24 Ani	50	15.8	145
	25-34 Ani	64	20	98
	35-44 Ani	78	24.5	102
	45-54 Ani	63	19.7	89
	55-64 Ani	28	8.8	75
	65-74 Ani	8	2.5	38
Categorie sociala ESOMAR	Categoria AB	45	14.1	60
	Categoria C	74	23.3	80
	Categoria DE	199	62.6	130

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