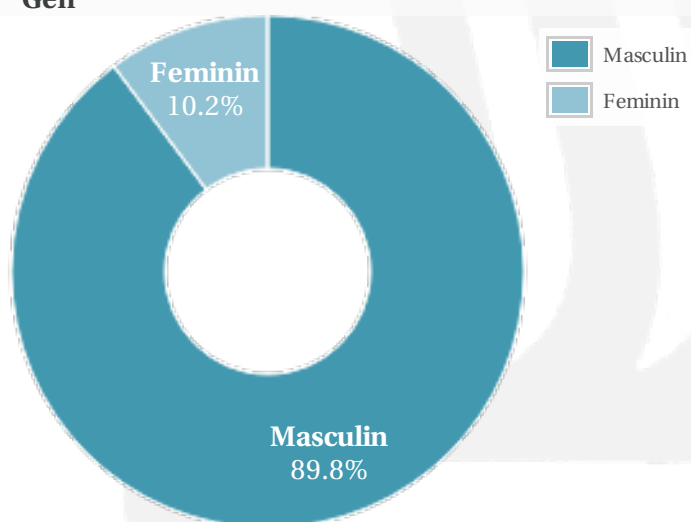


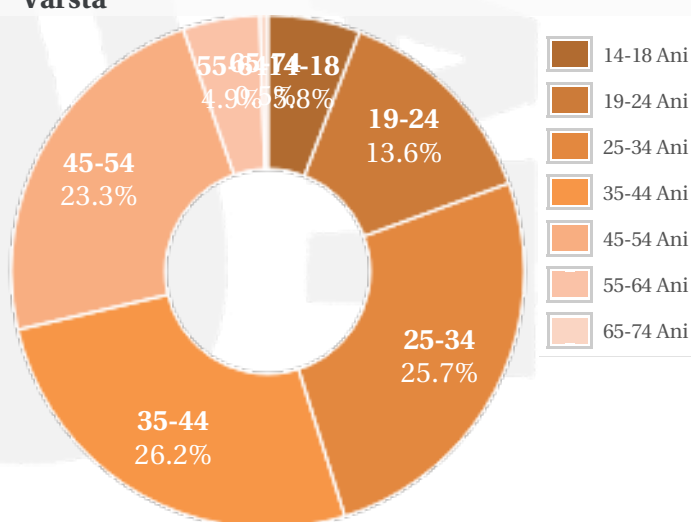
Contractor SATI:	<b>ThinkDigital</b>
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Regie Publicitate:	<b>ThinkDigital</b>
Departament Publicitate:	-

## Profil general Gen Varsta Categorie sociala ESOMAR

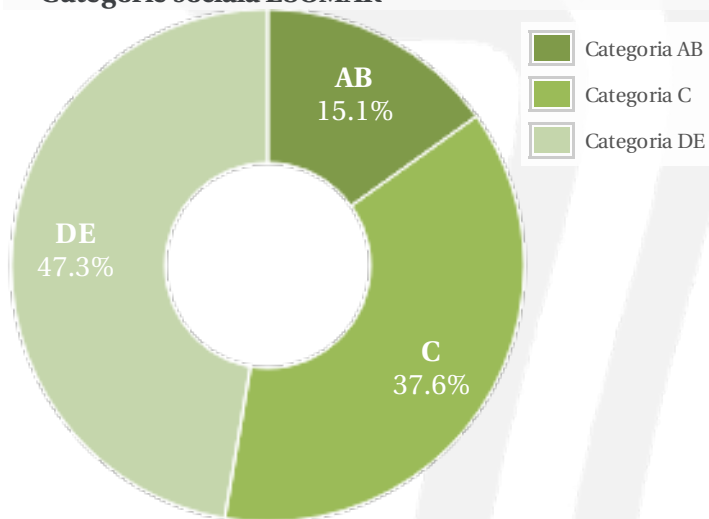
### Gen



### Varsta



### Categorie sociala ESOMAR



## Profil audienta: 1-31 August 2020

Grup	Grup tinta	Vizitatori pe Saptamana (VpS)		Index afinitate
		Mii persoane	Structura (%)	
Gen	Masculin	184	89.6	176
	Feminin	21	10.4	21
Varsta	14-18 Ani	12	5.9	135
	19-24 Ani	28	13.7	94
	25-34 Ani	53	25.7	103
	35-44 Ani	54	26.2	102
	45-54 Ani	48	23.1	139
	55-64 Ani	10	4.7	42
	65-74 Ani	1	0.7	20
Categorii sociale ESOMAR	Categoria AB	31	15.3	52
	Categoria C	77	37.7	105
	Categoria DE	97	47	132