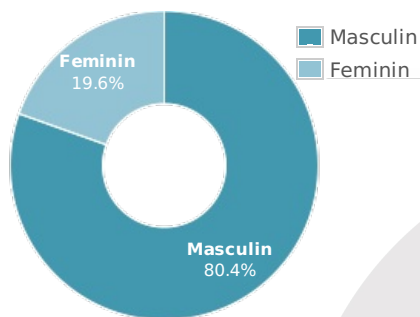


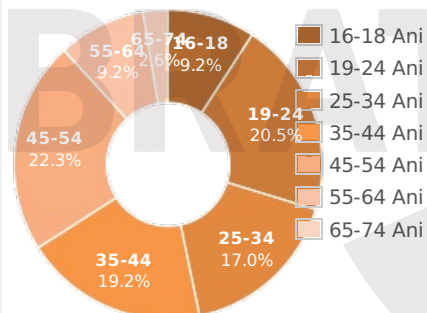
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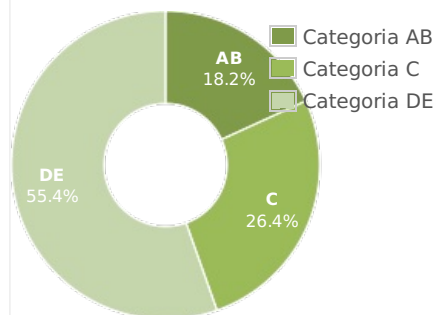
Gen



Varsta



Categorii sociale ESOMAR



SATI

STUDIUL DE AUDIENTA SI TRAFIC INTERNET

Profil audienta: 1-30 Aprilie 2023

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	230	100	100
Gen	Masculin	185	80.5	166
	Feminin	45	19.5	37
Varsta	16-18 Ani	21	9.3	201
	19-24 Ani	47	20.4	189
	25-34 Ani	39	17.1	85
	35-44 Ani	44	19.3	85
	45-54 Ani	51	22.3	98
	55-64 Ani	21	9.1	70
	65-74 Ani	6	2.5	39
Categorie sociala ESOMAR	Categoria AB	42	18.1	71
	Categoria C	61	26.4	107
	Categoria DE	128	55.5	110

