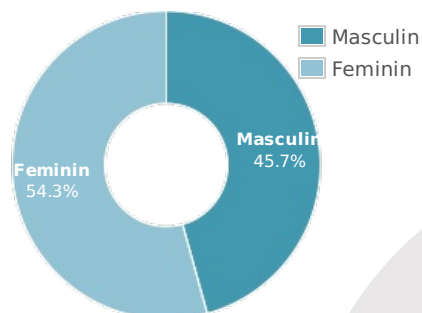


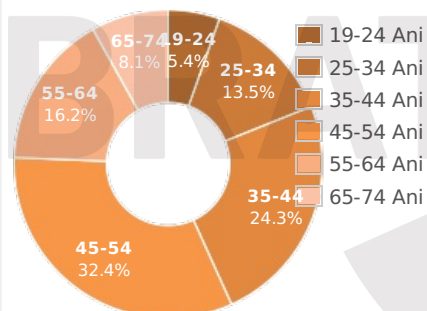
Editor: **ODS SRL**
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Departament Publicitate: -

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- [Gen](#)
- [Varsta](#)
- [Categorie sociala ESOMAR](#)

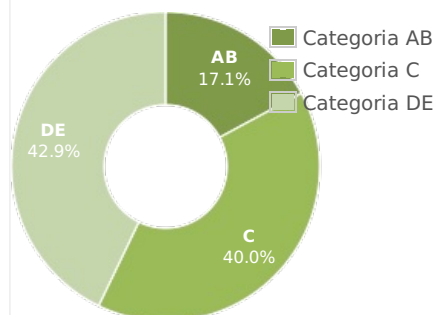
Gen



Varsta



Categorie sociala ESOMAR



SATI

STUDIUL DE AUDIENTA SI TRAFIC INTERNET

Profil audienta: 1-31 Mai 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	36	100	100
Gen	Masculin	16	45.5	92
	Feminin	19	54.5	106
Varsta	16-18 Ani	-	1.1	22
	19-24 Ani	2	4.3	39
	25-34 Ani	5	14.9	73
	35-44 Ani	9	24.3	101
	45-54 Ani	12	32.9	150
	55-64 Ani	6	15.5	132
	65-74 Ani	3	7.1	110
Categorie sociala ESOMAR	Categoria AB	6	18.1	78
	Categoria C	14	39.5	137
	Categoria DE	15	42.4	87

