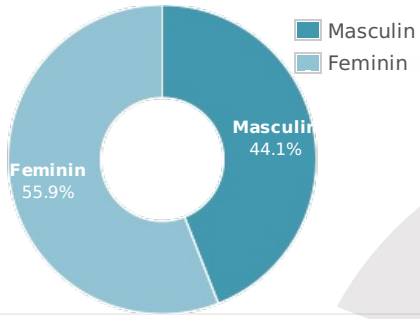
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categorie: Stiri si analize locale
Observatorul Prahovean - Stiri, informatii si analize din judetul Prahova.

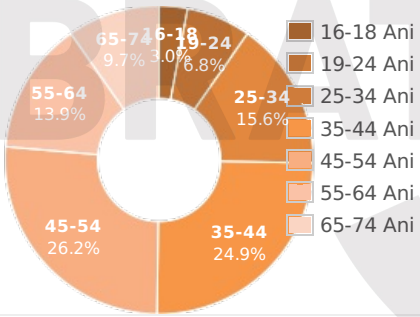
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- Gen
- Varsta
- Categorie sociala ESOMAR

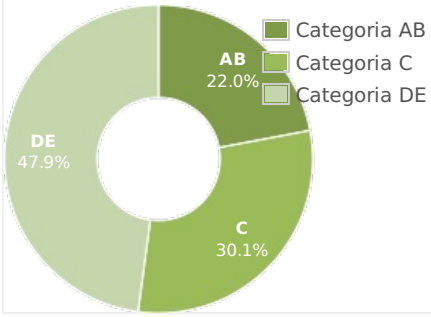
Gen



Varsta



Categorie sociala ESOMAR



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BRAT

Profil audienta: 1-30 Aprilie 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	236	100	100
Gen	Masculin	104	44.1	90
	Feminin	132	55.9	109
Varsta	16-18 Ani	7	3.1	63
	19-24 Ani	16	6.6	60
	25-34 Ani	37	15.5	75
	35-44 Ani	59	25.1	105
	45-54 Ani	62	26.1	118
	55-64 Ani	33	13.8	117
	65-74 Ani	23	9.8	153
Categorie sociala ESOMAR	Categoria AB	52	21.9	95
	Categoria C	71	30	104
	Categoria DE	113	48.1	99

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