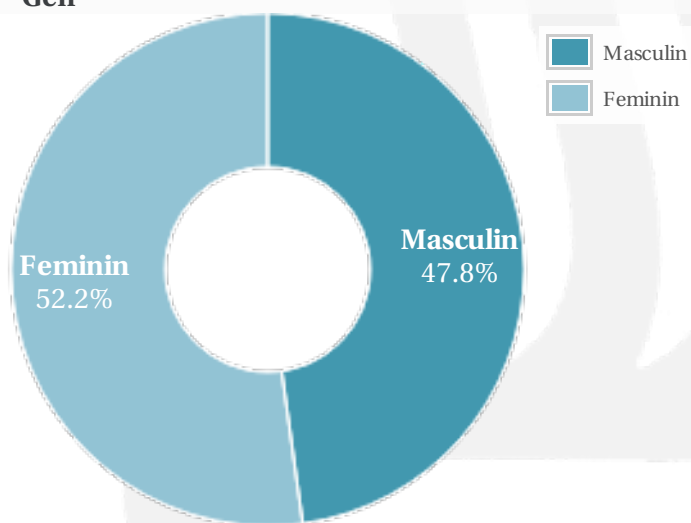


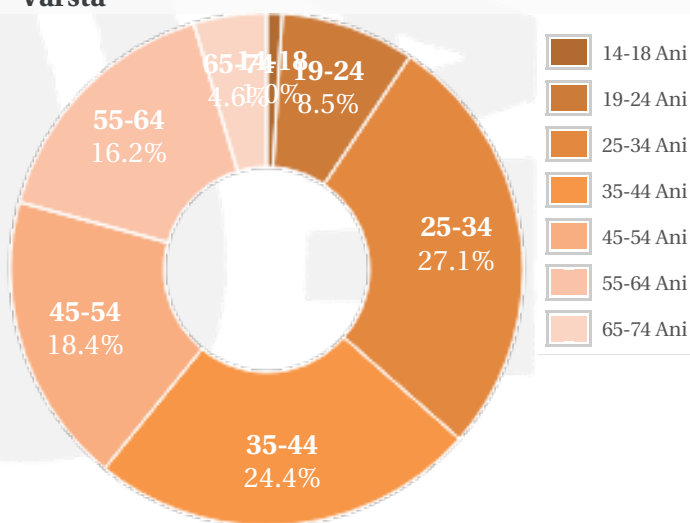
Contractor SATI:	ThinkDigital
Director General:	Dragos Stanca
Reprezentant BRAT:	Dragos Stanca
Adresa	Bucuresti, Str. Sevastopol nr. 17C, Ap.01 , Sector 1
Telefon:	021-410.10.38
E-mail:	dragos.stanca@thinkdigital.net
Regie Publicitate:	ThinkDigital
Departament Publicitate:	-

Profil general Gen Varsta Categorie sociala ESOMAR

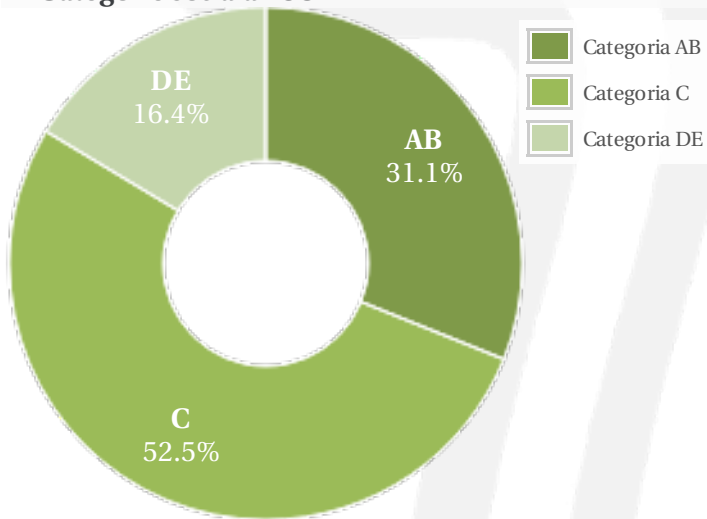
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-31 Ianuarie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	414	100	100
Gen	Masculin	198	47.8	95
	Feminin	216	52.2	104
Varsta	14-18 Ani	4	1	22
	19-24 Ani	35	8.4	61
	25-34 Ani	112	27	110
	35-44 Ani	101	24.4	96
	45-54 Ani	76	18.4	109
	55-64 Ani	67	16.1	144
	65-74 Ani	19	4.5	121
Categorii sociale ESOMAR	Categoria AB	129	31.1	112
	Categoria C	218	52.6	145
	Categoria DE	68	16.3	45