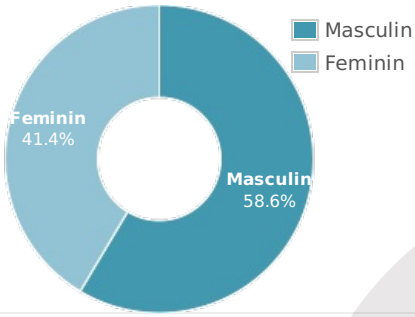
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categorie: Stiri si analize

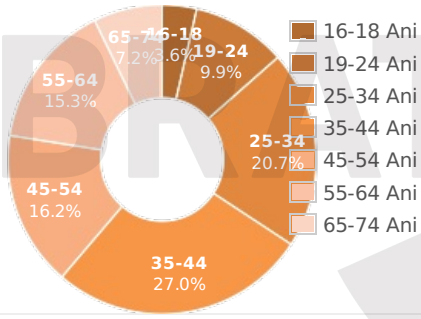
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- Varsta
- Categorie sociala ESOMAR

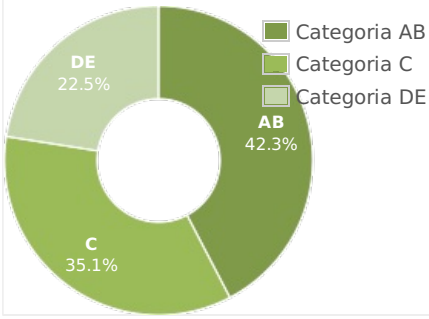
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Decembrie 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	111	100	100
Gen	Masculin	65	58.8	115
	Feminin	46	41.2	83
Varsta	16-18 Ani	4	3.9	90
	19-24 Ani	11	10.1	69
	25-34 Ani	23	20.5	82
	35-44 Ani	30	26.6	104
	45-54 Ani	18	16.4	99
	55-64 Ani	17	15.2	138
	65-74 Ani	8	7.2	207
Categorie sociala ESOMAR	Categoria AB	47	42.3	146
	Categoria C	39	35.4	99
	Categoria DE	25	22.4	63

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