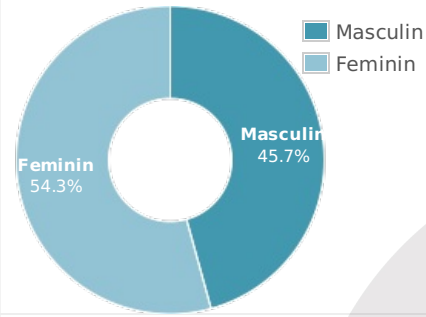
www.monitorulcj.ro

categorie: Stiri si analize locale

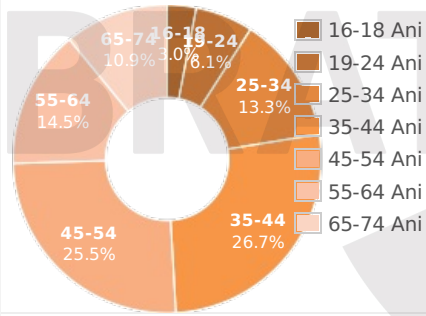
Editor:	**Monitorul de Cluj SRL**
Contractor SATI:	**Monitorul de Cluj SRL**
Director General:	**Sorin Ovidiu Stanislav**
Reprezentant BRAT:	**Sorin Ovidiu Stanislav**
Adresa	**Cluj-Napoca, Str. Republicii Nr.109, Ap. 2, jud. Cluj**
Telefon:	**026-459.77.00**
E-mail:	**sorin.stanislav@monitorulcj.ro**
Regie Publicitate:	**-**
Departament Publicitate:	**Calin Tantau**

- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

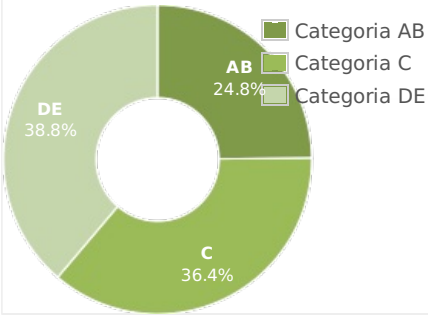
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Mai 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	164	100	100
Gen	Masculin	75	45.9	93
	Feminin	89	54.1	106
Varsta	16-18 Ani	5	2.8	57
	19-24 Ani	10	5.8	53
	25-34 Ani	22	13.5	66
	35-44 Ani	44	26.7	111
	45-54 Ani	42	25.8	117
	55-64 Ani	24	14.6	125
	65-74 Ani	18	10.8	169
Categorie sociala ESOMAR	Categoria AB	41	24.8	107
	Categoria C	60	36.4	126
	Categoria DE	64	38.7	80

SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT