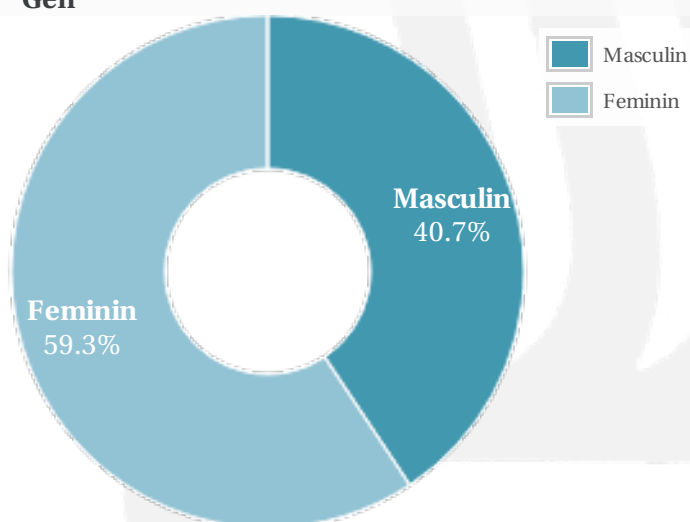


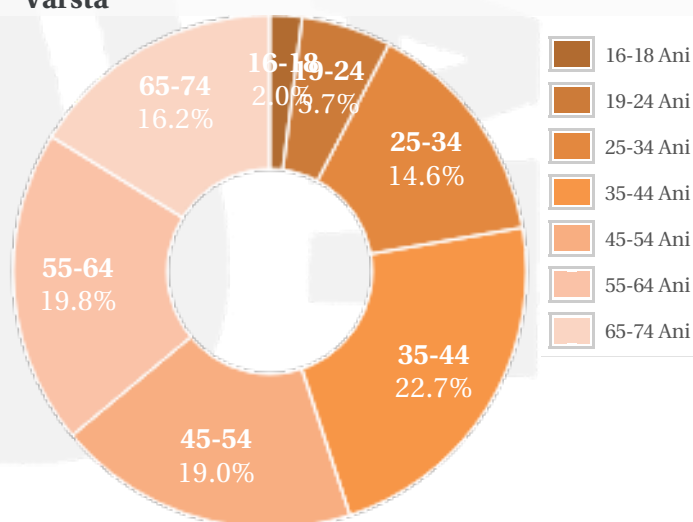
Contractor SATI:	Monitorul de Cluj SRL
Director General:	Sorin Ovidiu Stanislav
Reprezentant BRAT:	Sorin Ovidiu Stanislav
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Profil general Gen Varsta Categorie sociala ESOMAR

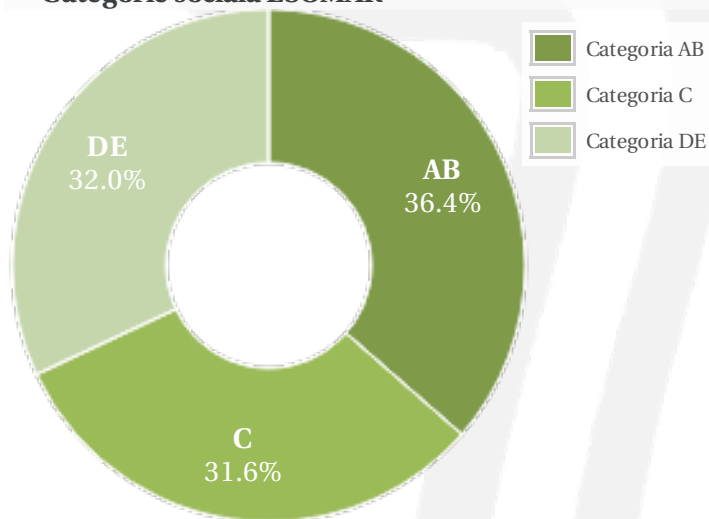
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-31 August 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	246	100	100
Gen	Masculin	100	40.7	81
	Feminin	146	59.3	118
Varsta	16-18 Ani	5	1.9	39
	19-24 Ani	14	5.7	41
	25-34 Ani	36	14.6	59
	35-44 Ani	56	22.8	89
	45-54 Ani	47	19	112
	55-64 Ani	49	19.9	178
	65-74 Ani	40	16.2	436
Categorii sociale ESOMAR	Categoria AB	90	36.4	131
	Categoria C	78	31.5	87
	Categoria DE	79	32.1	88