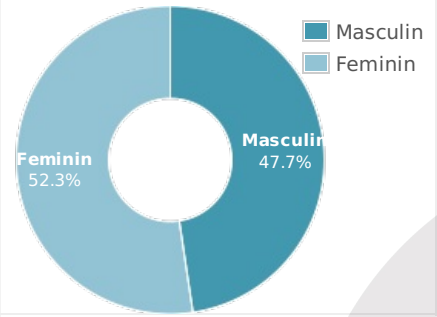
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categorie: Stiri si analize locale

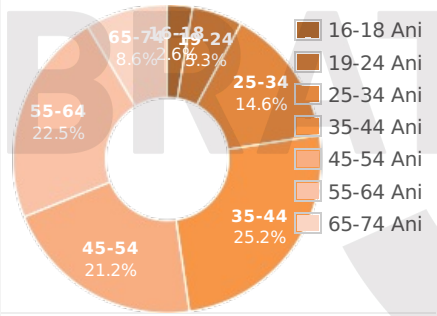
Editor:	**Monitorul de Cluj SRL**
Contractor SATI:	**Monitorul de Cluj SRL**
Director General:	**Sorin Ovidiu Stanislav**
Reprezentant BRAT:	**Sorin Ovidiu Stanislav**
Adresa	**Cluj-Napoca, Str. Republicii Nr.109, Ap. 2, jud. Cluj**
Telefon:	**026-459.77.00**
E-mail:	**sorin.stanislav@monitorulcj.ro**
Regie Publicitate:	**-**
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

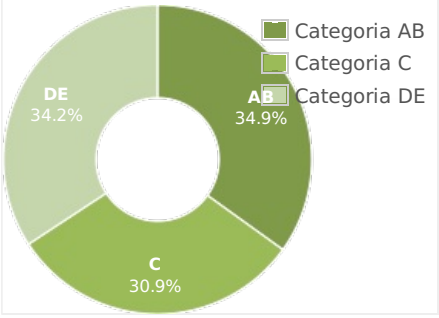
Gen



Varsta



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BRAT

Profil audienta: 1-30 Aprilie 2023

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	149	100	100
Gen	Masculin	71	47.4	98
	Feminin	78	52.6	101
Varsta	16-18 Ani	4	2.7	57
	19-24 Ani	8	5.3	49
	25-34 Ani	22	14.5	71
	35-44 Ani	38	25.2	111
	45-54 Ani	32	21.2	93
	55-64 Ani	34	22.6	175
	65-74 Ani	13	8.4	132
Categorie sociala ESOMAR	Categoria AB	52	34.8	136
	Categoria C	46	31	126
	Categoria DE	51	34.2	68

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