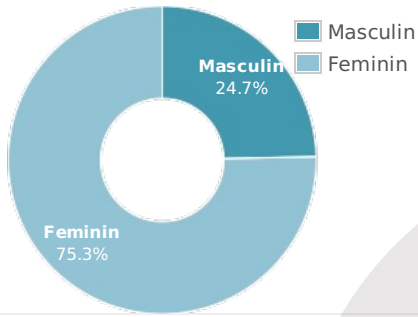
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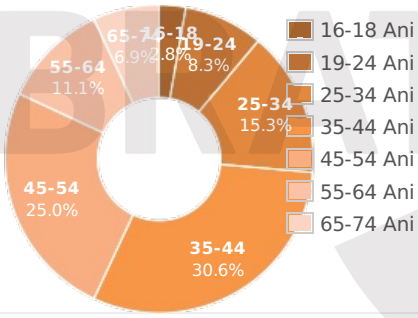
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- Gen
- Varsta
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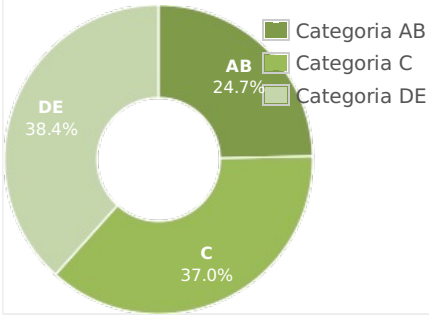
Gen



Varsta



Categorie sociala ESOMAR



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STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Mai 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	73	100	100
Gen	Masculin	18	24.9	50
	Feminin	55	75.1	147
Varsta	16-18 Ani	2	3.2	66
	19-24 Ani	6	8.7	79
	25-34 Ani	11	15.4	75
	35-44 Ani	22	30	125
	45-54 Ani	18	24.9	113
	55-64 Ani	8	10.7	91
	65-74 Ani	5	7.1	111
Categorie sociala ESOMAR	Categoria AB	18	24.5	106
	Categoria C	27	36.9	128
	Categoria DE	28	38.6	80

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