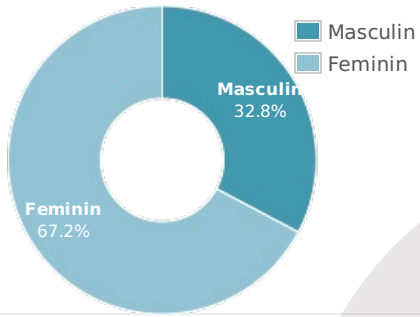
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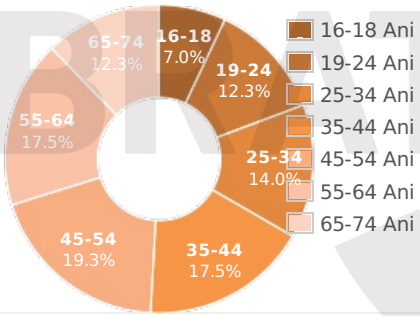
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- Gen
- Varsta
- Categorie sociala ESOMAR

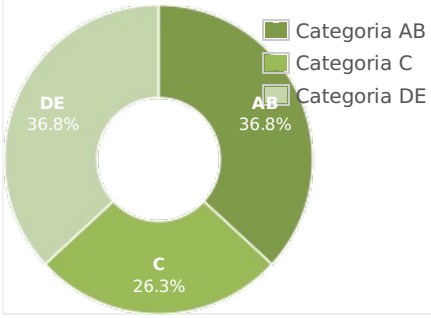
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Varsta



Categorie sociala ESOMAR



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BRAT

Profil audienta: 1-30 Aprilie 2023

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	57	100	100
Gen	Masculin	19	32.5	67
	Feminin	39	67.5	130
Varsta	16-18 Ani	4	6.4	138
	19-24 Ani	7	11.9	110
	25-34 Ani	8	14.8	73
	35-44 Ani	10	17.7	78
	45-54 Ani	11	18.9	83
	55-64 Ani	10	17.3	134
	65-74 Ani	7	12.9	203
Categorie sociala ESOMAR	Categoria AB	21	37.4	146
	Categoria C	15	25.8	105
	Categoria DE	21	36.8	73

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