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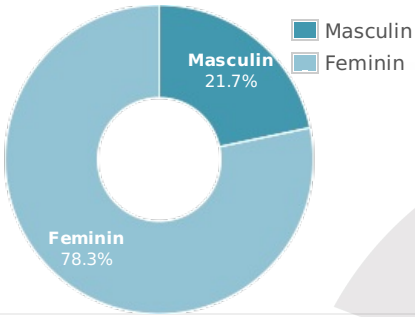
categorie: Lifestyle feminin


| | |
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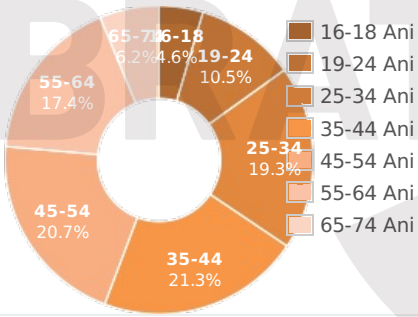


- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

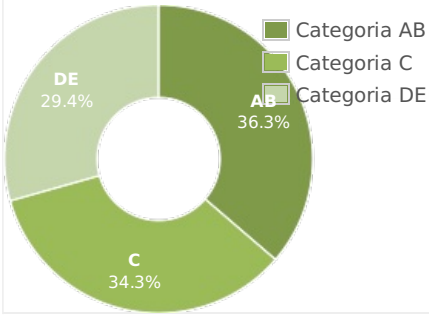

## Gen




## Varsta




## Categorie sociala ESOMAR




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**Profil audienta: 1-31 Octombrie 2019**

| Grup | Grup tinta | Vizitatori pe Luna (VpL) | | Index afinitate |
|---|---|---|---|---|
| | | Mii persoane | Structura (%) | |
| Total | Total | 304 | 100 | 100 |
| Gen | Masculin | 66 | 21.8 | 43 |
| | Feminin | 238 | 78.2 | 157 |
| Varsta | 16-18 Ani | 14 | 4.5 | 100 |
| | 19-24 Ani | 32 | 10.5 | 70 |
| | 25-34 Ani | 59 | 19.3 | 76 |
| | 35-44 Ani | 65 | 21.5 | 84 |
| | 45-54 Ani | 63 | 20.7 | 127 |
| | 55-64 Ani | 53 | 17.4 | 166 |
| | 65-74 Ani | 19 | 6.1 | 174 |
| Categorie sociala ESOMAR | Categoria AB | 110 | 36.3 | 116 |
| | Categoria C | 104 | 34.3 | 95 |
| | Categoria DE | 89 | 29.4 | 89 |

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