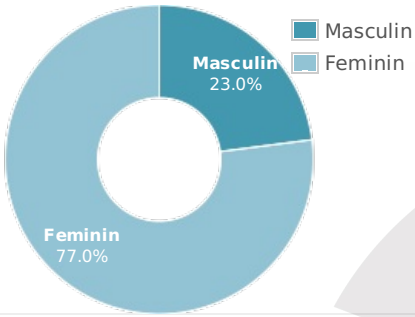
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categorie: Lifestyle feminin

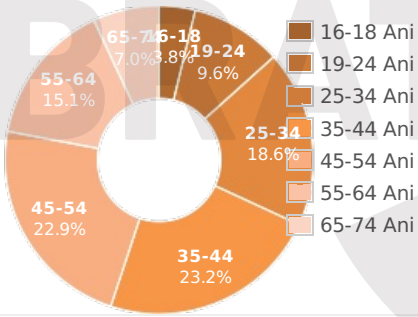
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

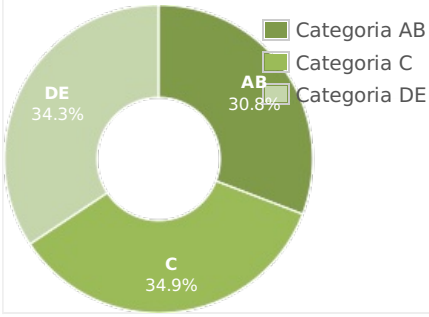
Gen



Varsta



Categorie sociala ESOMAR



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Profil audienta: 1-31 Mai 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	344	100	100
Gen	Masculin	79	22.9	45
	Feminin	265	77.1	154
Varsta	16-18 Ani	13	3.8	81
	19-24 Ani	33	9.5	69
	25-34 Ani	64	18.7	76
	35-44 Ani	80	23.1	91
	45-54 Ani	79	22.9	135
	55-64 Ani	52	15	134
	65-74 Ani	24	6.9	187
Categorie sociala ESOMAR	Categoria AB	106	30.8	111
	Categoria C	120	34.8	96
	Categoria DE	118	34.3	94

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