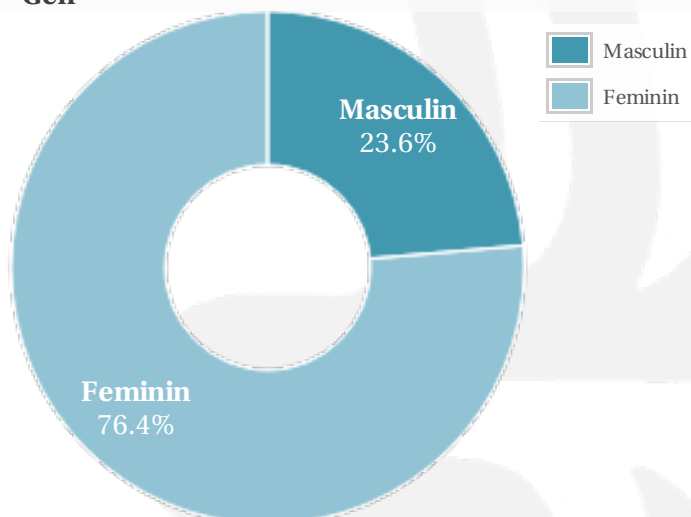


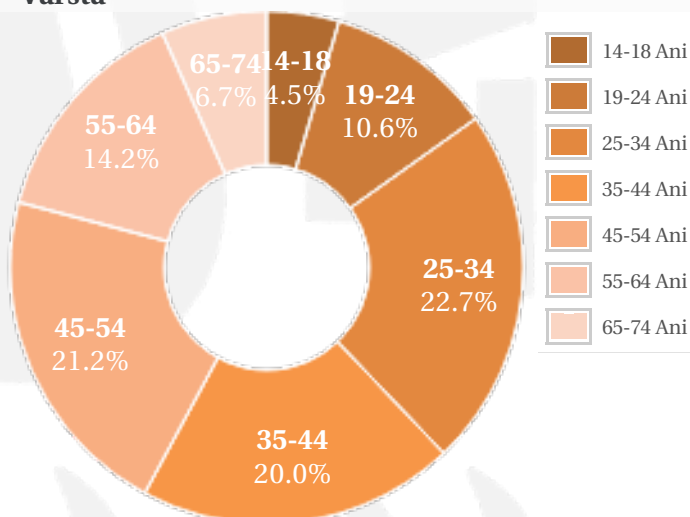
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Profil general Gen Varsta Categorie sociala ESOMAR

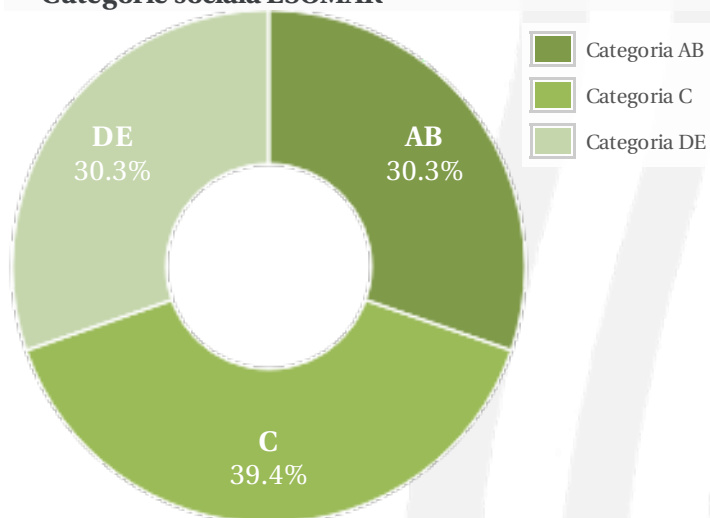
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-30 Aprilie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	330	100	100
Gen	Masculin	78	23.7	47
	Feminin	252	76.3	152
Varsta	14-18 Ani	15	4.6	96
	19-24 Ani	35	10.5	76
	25-34 Ani	75	22.8	93
	35-44 Ani	66	19.9	78
	45-54 Ani	70	21.3	126
	55-64 Ani	47	14.1	126
	65-74 Ani	22	6.8	182
Categorii sociale ESOMAR	Categoria AB	100	30.2	108
	Categoria C	130	39.5	109
	Categoria DE	100	30.4	83