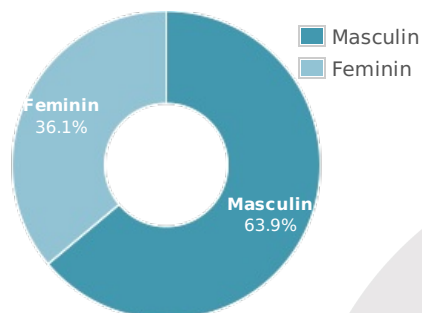


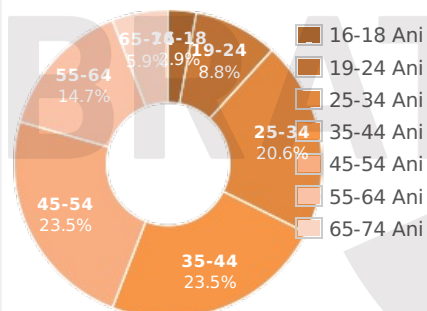
Editor: **Prima Press SRL**  
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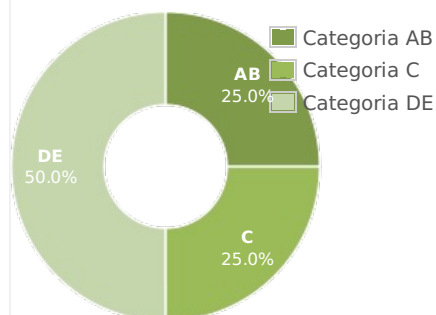
### Gen



### Varsta



### Categorie sociala ESOMAR



SATI

STUDIUL DE AUDIENTA SI TRAFIC INTERNET

**Profil audienta: 1-30 Aprilie 2023**

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	36	100	100
Gen	Masculin	23	65.1	134
	Feminin	13	34.9	67
Varsta	16-18 Ani	1	3.4	73
	19-24 Ani	3	9.7	90
	25-34 Ani	7	20.4	101
	35-44 Ani	8	23.3	103
	45-54 Ani	8	23.6	103
	55-64 Ani	5	13.7	106
	65-74 Ani	2	5.9	93
Categorie sociala ESOMAR	Categoria AB	9	25.7	100
	Categoria C	9	25.5	104
	Categoria DE	18	48.8	97

