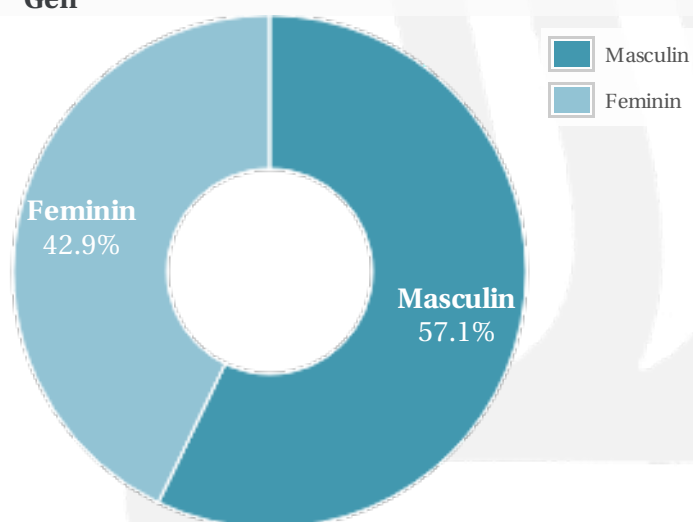


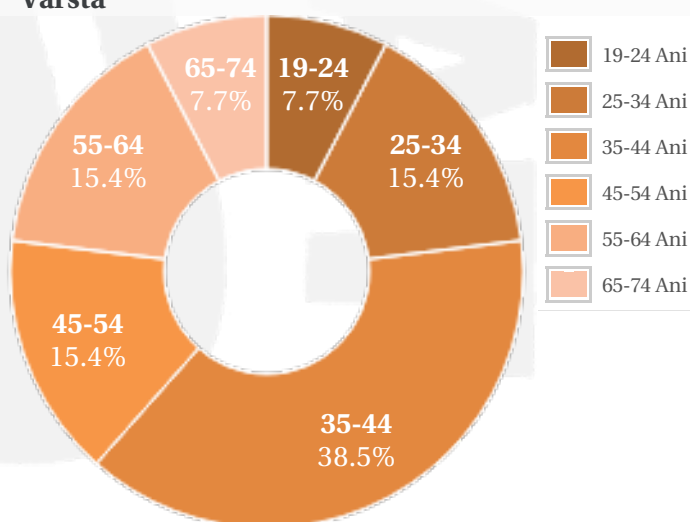
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Profil general Gen Varsta Categorie sociala ESOMAR

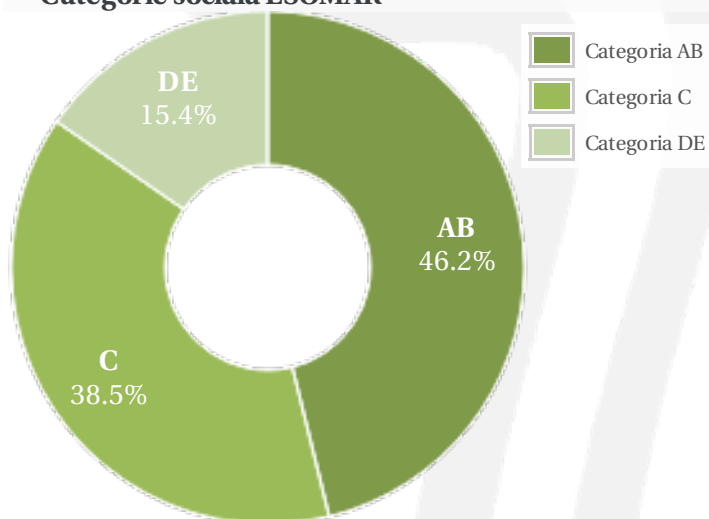
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-30 Septembrie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	13	100	100
Gen	Masculin	8	57.9	115
	Feminin	6	42.1	84
Varsta	16-18 Ani	-	2.2	46
	19-24 Ani	1	6.5	47
	25-34 Ani	2	17.2	70
	35-44 Ani	5	34.7	136
	45-54 Ani	2	18.1	107
	55-64 Ani	2	15.9	143
	65-74 Ani	1	5.4	145
Categorii sociale ESOMAR	Categoria AB	6	46.2	166
	Categoria C	5	35.8	99
	Categoria DE	2	18	49