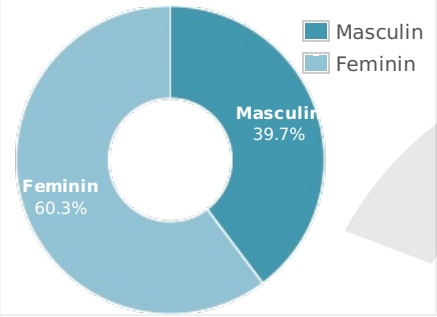
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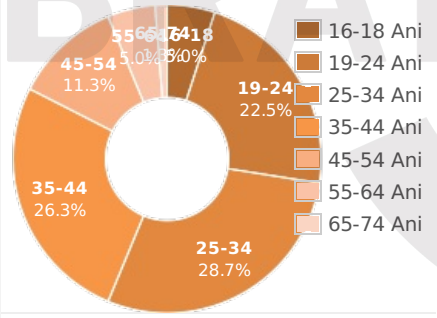
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

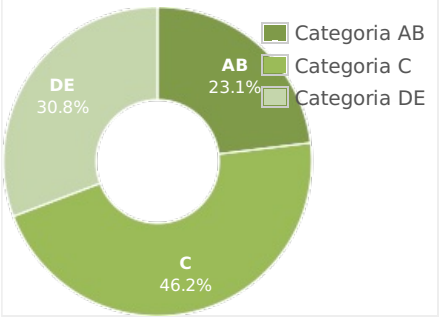
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Octombrie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	79	100	100
Gen	Masculin	31	39.8	79
	Feminin	47	60.2	120
Varsta	16-18 Ani	4	4.8	100
	19-24 Ani	18	22.7	164
	25-34 Ani	23	28.7	117
	35-44 Ani	21	26.6	103
	45-54 Ani	9	11.5	67
	55-64 Ani	4	4.7	41
	65-74 Ani	1	1.2	31
Categorie sociala ESOMAR	Categoria AB	18	23.4	84
	Categoria C	36	45.7	126
	Categoria DE	24	30.9	84

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