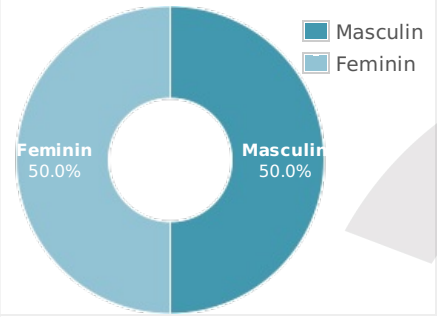
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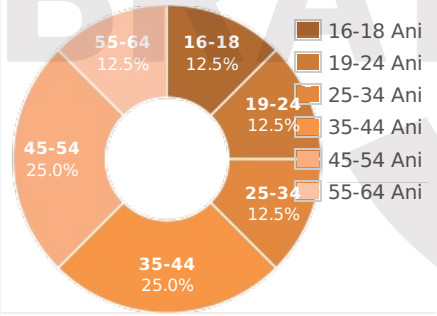
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

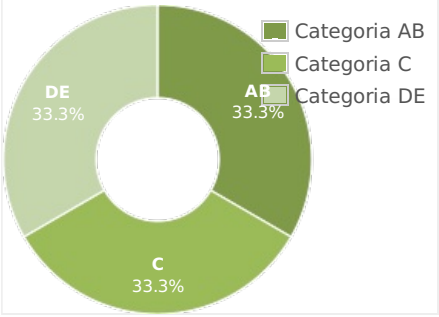
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Decembrie 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	9	100	100
Gen	Masculin	4	50.2	101
	Feminin	4	49.8	98
Varsta	16-18 Ani	1	11.3	217
	19-24 Ani	1	15.5	152
	25-34 Ani	1	16.9	85
	35-44 Ani	2	26.8	115
	45-54 Ani	2	17.9	80
	55-64 Ani	1	8.2	63
	65-74 Ani	-	3.5	53
Categorie sociala ESOMAR	Categoria AB	3	29.7	114
	Categoria C	3	32	115
	Categoria DE	3	38.3	82

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