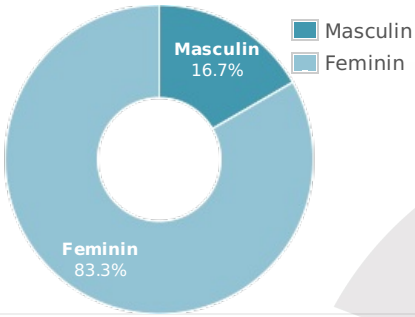
www.kfetele.ro

categorie: Lifestyle feminin

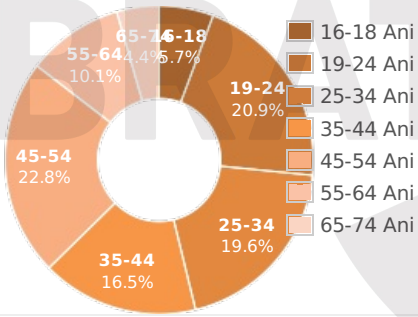
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

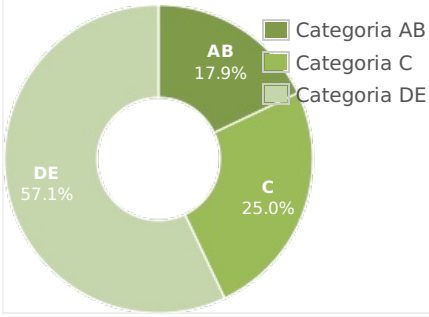
Gen



Varsta



Categorie sociala ESOMAR



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BRAT

Profil audienta: 1-30 Septembrie 2019

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	157	100	100
Gen	Masculin	26	16.7	33
	Feminin	130	83.3	167
Varsta	16-18 Ani	9	5.7	128
	19-24 Ani	33	21.1	142
	25-34 Ani	31	19.6	77
	35-44 Ani	26	16.3	64
	45-54 Ani	36	22.9	140
	55-64 Ani	16	10.2	97
	65-74 Ani	7	4.2	119
Categorie sociala ESOMAR	Categoria AB	28	18.1	58
	Categoria C	39	24.9	69
	Categoria DE	89	57	173

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