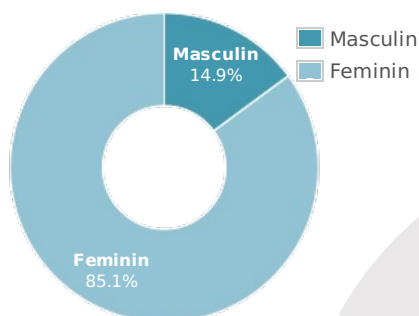


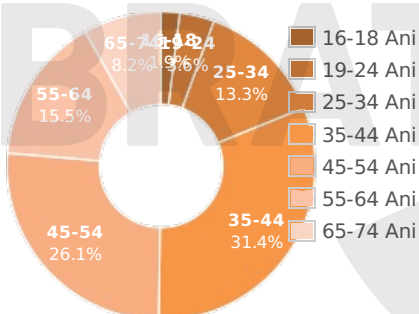
Editor: **Dogan Media International SA**
Contractor SATI: **Dogan Media International SA**
Director General: **Ugur Yesil**
Reprezentant BRAT: **Roxana Nastasescu**
Adresa: **Bucuresti, Bd. Marasti nr. 65-67, Intarrea D, Pavilion D, Sector 1, Cod Postal 011465**
Telefon: **031-407.55.55**
E-mail: **roxana.nastasescu@kanald.ro**
Regie Publicitate: **Dogan Media International SA**
Departament Publicitate: **Daniela Bogdan**

- [Profil general](#)
- [Gen](#)
- [Varsta](#)
- [Categorie sociala ESOMAR](#)

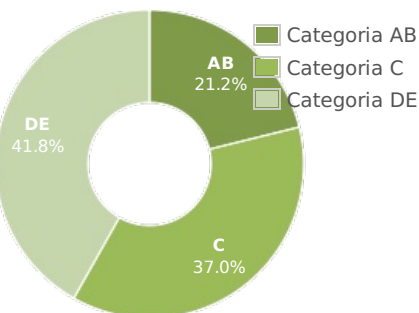
Gen



Varsta



Categorie sociala ESOMAR



SATI

STUDIUL DE AUDIENTA SI TRAFIC INTERNET

Profil audienta: 1-31 Octombrie 2023

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	416	100	100
Gen	Masculin	62	15	30
	Feminin	354	85	165
Varsta	16-18 Ani	8	2	36
	19-24 Ani	15	3.7	36
	25-34 Ani	55	13.3	67
	35-44 Ani	130	31.4	131
	45-54 Ani	108	26	118
	55-64 Ani	64	15.5	131
	65-74 Ani	34	8.2	117
Categorie sociala ESOMAR	Categoria AB	88	21.1	92
	Categoria C	154	37	141
	Categoria DE	174	41.9	81

