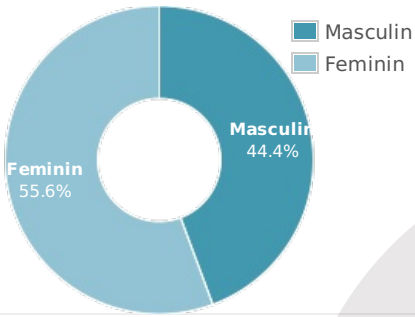
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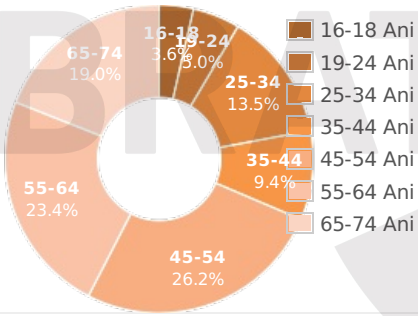
Editor:	**Editura Evenimentul si Capital SRL**
Contractor SATI:	**Editura Evenimentul si Capital SRL**
Director General:	**Virgil Munteanu**
Reprezentant BRAT:	**Virgil Munteanu**
Adresa	**Bucuresti, Str. Ceasornicului Nr.3-7, etaj 4, apartament 13, Sector 1**
Telefon:	**021-527.11.11;021-527.11.12**
E-mail:	**virgil.munteanu@evzgroup.ro**
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- Gen
- Varsta
- Categorie sociala ESOMAR

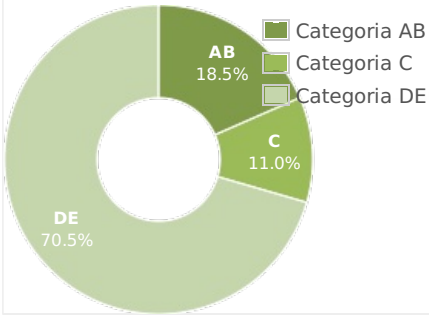
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Varsta



Categorie sociala ESOMAR



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BRAT

Profil audienta: 1-28 Februarie 2023

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	363	100	100
Gen	Masculin	161	44.5	91
	Feminin	202	55.5	107
Varsta	16-18 Ani	13	3.5	76
	19-24 Ani	18	5	46
	25-34 Ani	49	13.5	66
	35-44 Ani	34	9.4	41
	45-54 Ani	95	26.1	115
	55-64 Ani	85	23.5	181
	65-74 Ani	69	18.9	298
Categorie sociala ESOMAR	Categoria AB	67	18.4	72
	Categoria C	40	10.9	44
	Categoria DE	256	70.6	141

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