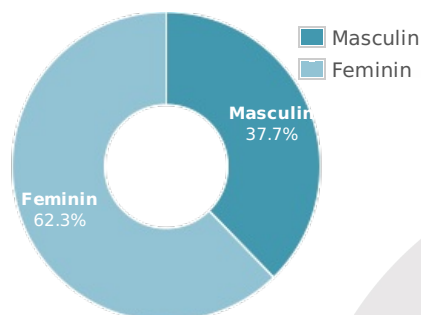


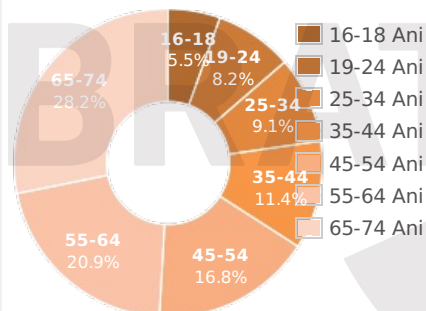
Contractor SATI: **Ringier Romania SRL**
Director General: **Dan Puica**
Reprezentant BRAT: **Andrei Ursuleanu**
Adresa: **Bd. Dimitrie Pompeiu, nr. 9-9A, Iride Business Park, corp B2B, Sector 2, Bucuresti**
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- [Gen](#)
- [Varsta](#)
- [Categorii sociale ESOMAR](#)

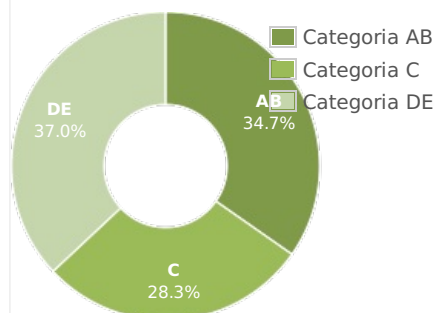
Gen



Varsta



Categorii sociale ESOMAR



SATI

STUDIUL DE AUDIENTA SI TRAFIC INTERNET

Profil audienta: 1-31 August 2023

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	220	100	100
Gen	Masculin	83	37.7	77
	Feminin	137	62.3	121
Varsta	16-18 Ani	12	5.6	102
	19-24 Ani	18	8.1	79
	25-34 Ani	20	8.9	45
	35-44 Ani	25	11.4	48
	45-54 Ani	37	17	77
	55-64 Ani	46	20.9	177
	65-74 Ani	62	28	401
Categorie sociala ESOMAR	Categoria AB	76	34.8	152
	Categoria C	62	28.3	108
	Categoria DE	81	36.9	72

