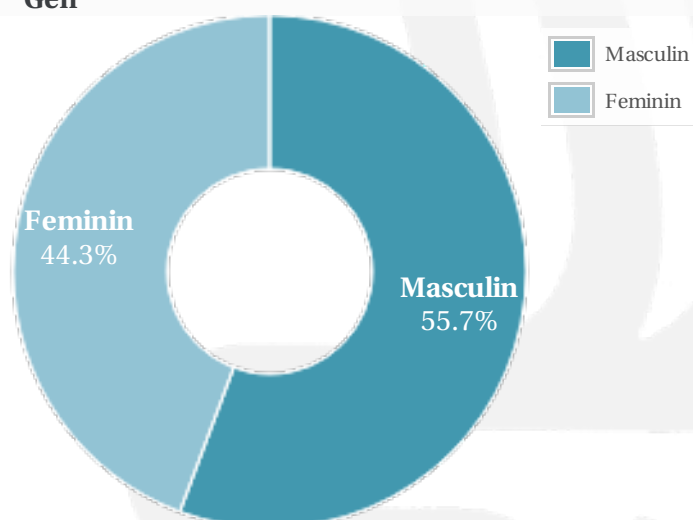


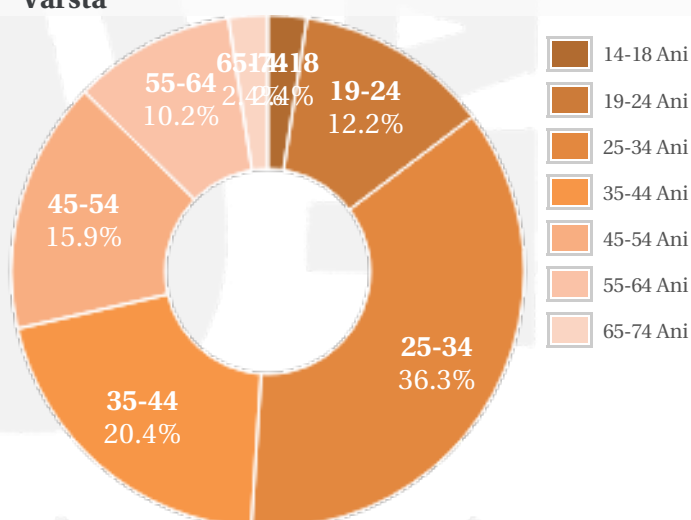
Contractor SATI:	Ringier Romania
Director General:	Mihnea Vasiliu
Reprezentant BRAT:	
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Profil general Gen Varsta Categorie sociala ESOMAR

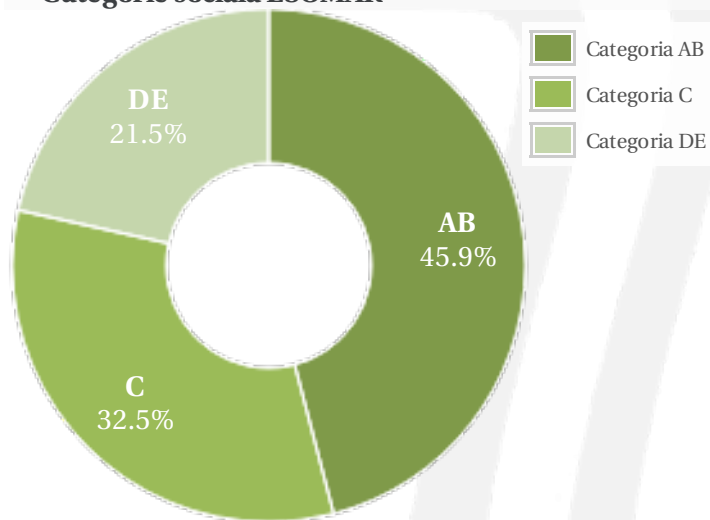
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-31 Octombrie 2019

Grup	Grup tinta	Vizitatori pe Saptamana (VpS)		Index afinitate
		Mii persoane	Structura (%)	
Gen	Masculin	137	55.7	110
	Feminin	109	44.3	89
Varsta	14-18 Ani	6	2.6	57
	19-24 Ani	30	12.4	83
	25-34 Ani	89	36.2	144
	35-44 Ani	50	20.3	79
	45-54 Ani	39	15.9	97
	55-64 Ani	25	10	95
	65-74 Ani	6	2.6	73
Categorii sociale ESOMAR	Categoria AB	113	45.9	146
	Categoria C	80	32.5	90
	Categoria DE	53	21.6	65