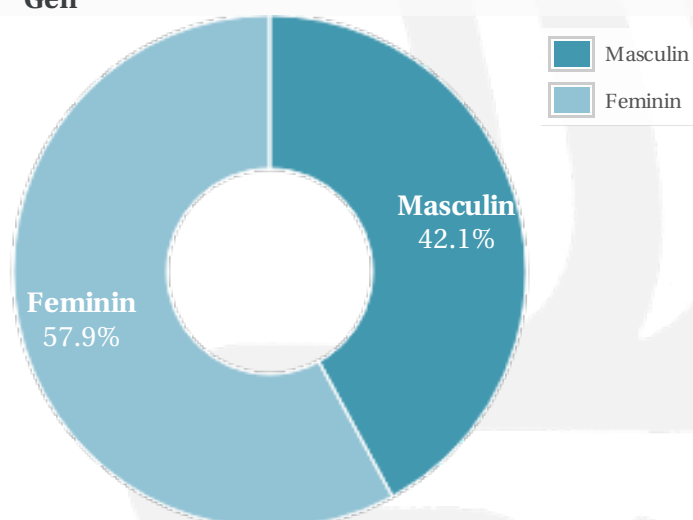


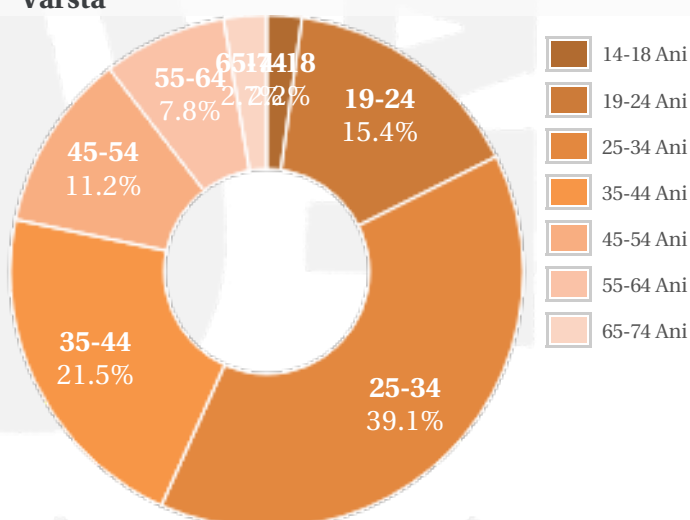
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Profil general Gen Varsta Categorie sociala ESOMAR

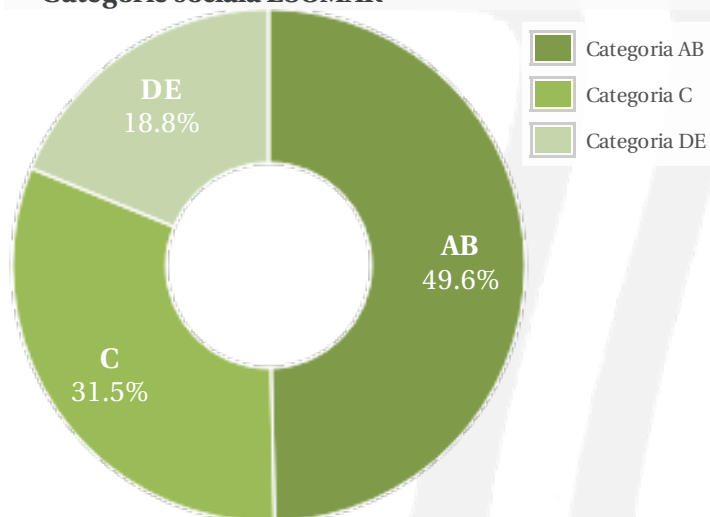
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-31 Martie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	409	100	100
Gen	Masculin	172	42	84
	Feminin	237	58	115
Varsta	14-18 Ani	9	2.2	47
	19-24 Ani	63	15.3	111
	25-34 Ani	160	39.1	160
	35-44 Ani	88	21.6	84
	45-54 Ani	46	11.3	66
	55-64 Ani	32	7.8	69
	65-74 Ani	11	2.7	73
Categorii sociale ESOMAR	Categoria AB	203	49.6	178
	Categoria C	129	31.6	87
	Categoria DE	77	18.8	51