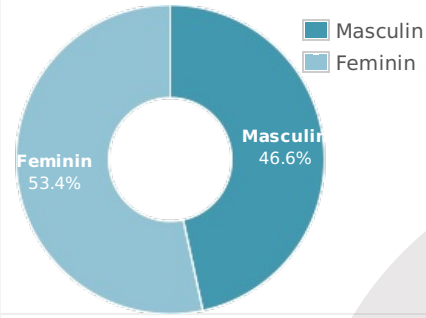
www.imobiliare.ro

categorie: Imobiliare

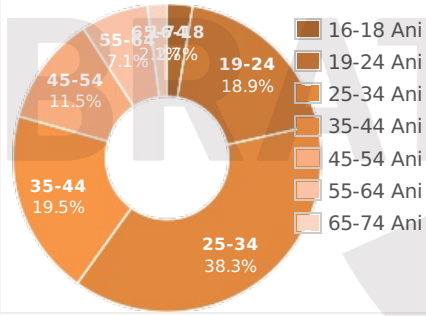
Contractor SATI:	**Ringier Romania SRL**
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Reprezentant BRAT:	**Andrei Bereanda**
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Regie Publicitate:	**Ringier Romania SRL**
Departament Publicitate:	**Mihaela Stanculescu**

- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

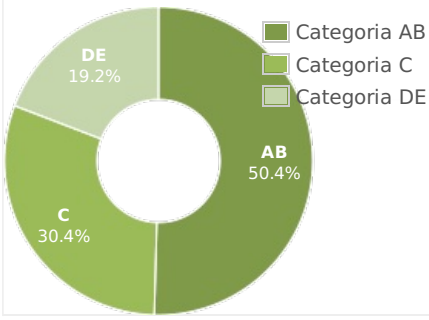
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-30 Iunie 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	339	100	100
Gen	Masculin	158	46.6	91
	Feminin	181	53.4	109
Varsta	16-18 Ani	9	2.5	57
	19-24 Ani	64	18.8	130
	25-34 Ani	130	38.3	154
	35-44 Ani	66	19.5	76
	45-54 Ani	39	11.4	69
	55-64 Ani	24	7.2	65
	65-74 Ani	7	2.2	63
Categorie sociala ESOMAR	Categoria AB	171	50.4	173
	Categoria C	103	30.4	83
	Categoria DE	65	19.3	55

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