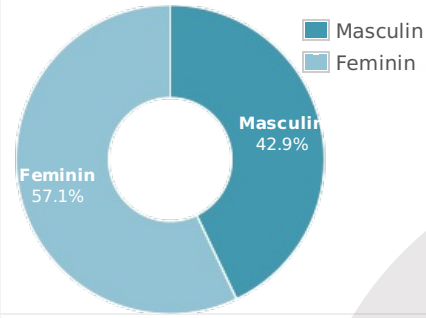
www.imobiliare.ro

categorie: Imobiliare

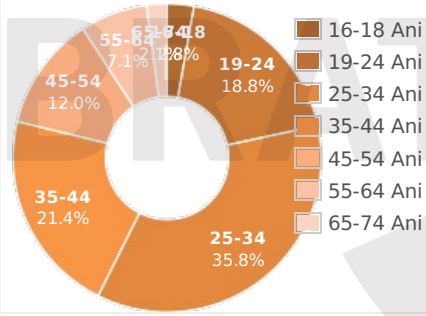
Contractor SATI:	**Ringier Romania SRL**
Director General:	**Andrei Bereanda**
Reprezentant BRAT:	**Andrei Bereanda**
Adresa	**Bd. Dimitrie Pompeiu, nr. 9-9A, Iride Business Park, corp B2B, Sector 2, Bucuresti**
Telefon:	**021-20.30.800;021-20.93.400**
E-mail:	**andrei.bereanda@ringier.ro**
Regie Publicitate:	**Ringier Romania SRL**
Departament Publicitate:	**Mihaela Stanculescu**

- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

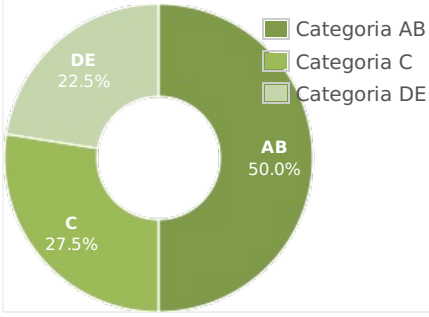
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Ianuarie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	466	100	100
Gen	Masculin	200	42.9	85
	Feminin	266	57.1	114
Varsta	16-18 Ani	13	2.7	56
	19-24 Ani	88	18.9	137
	25-34 Ani	167	35.9	147
	35-44 Ani	100	21.4	84
	45-54 Ani	56	11.9	70
	55-64 Ani	33	7.1	63
	65-74 Ani	10	2.1	56
Categorie sociala ESOMAR	Categoria AB	233	50	180
	Categoria C	128	27.4	75
	Categoria DE	105	22.6	62

SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT