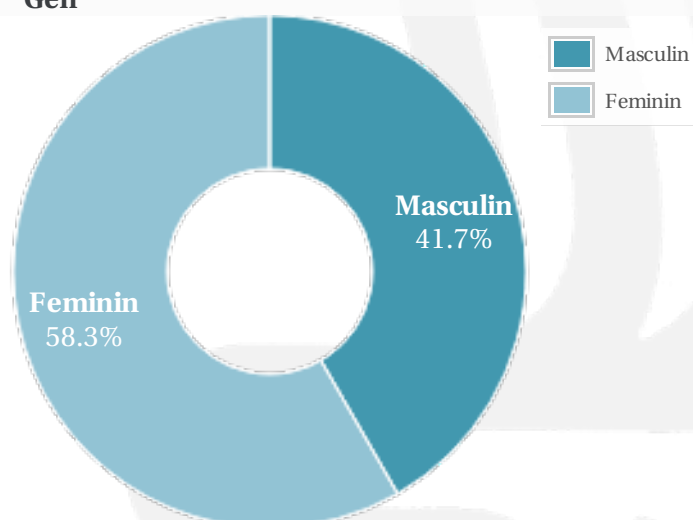


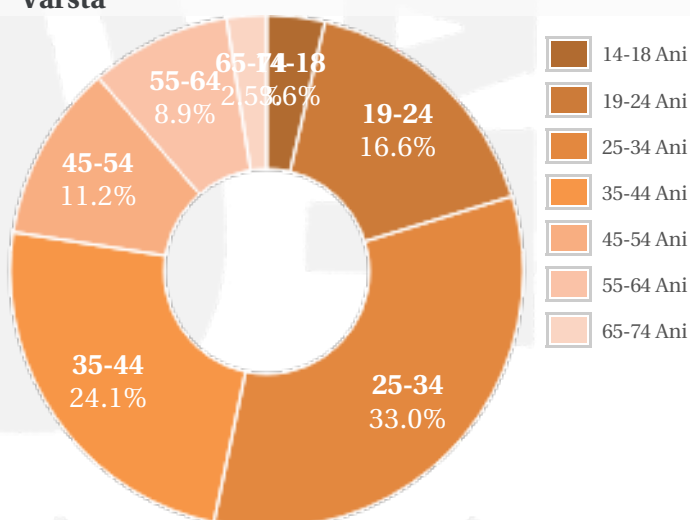
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Regie Publicitate:	Ringier Romania
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Profil general Gen Varsta Categorie sociala ESOMAR

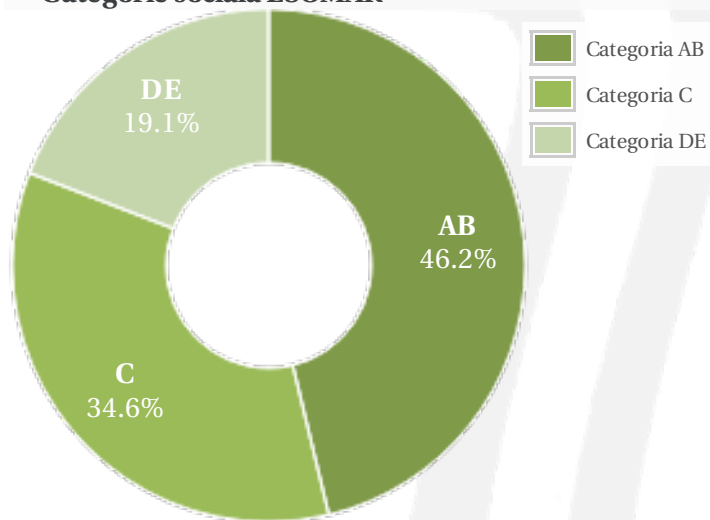
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-31 August 2020

Grup	Grup tinta	Vizitatori pe Saptamana (VpS)		Index afinitate
		Mii persoane	Structura (%)	
Gen	Masculin	183	41.7	81
	Feminin	256	58.3	118
Varsta	14-18 Ani	16	3.6	83
	19-24 Ani	73	16.6	115
	25-34 Ani	145	33	132
	35-44 Ani	106	24.2	95
	45-54 Ani	49	11.3	67
	55-64 Ani	39	8.8	79
	65-74 Ani	11	2.5	71
Categorii sociale ESOMAR	Categoria AB	203	46.3	160
	Categoria C	152	34.7	97
	Categoria DE	84	19	53