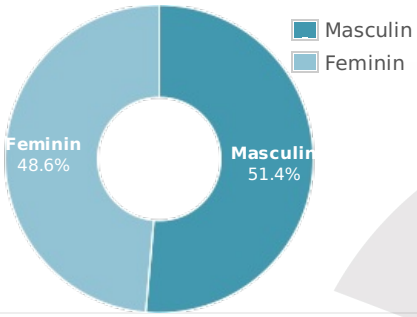
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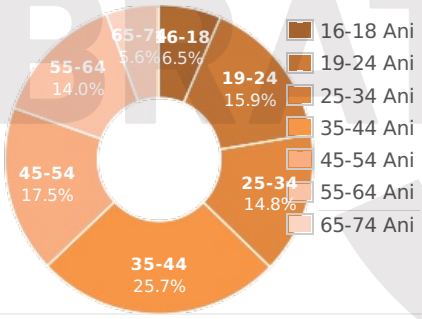
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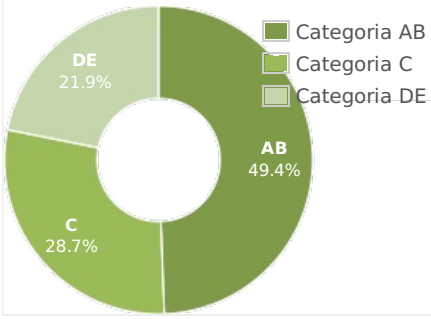
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Varsta



Categorie sociala ESOMAR



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STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-30 Iunie 2019

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	755	100	100
Gen	Masculin	388	51.4	102
	Feminin	367	48.6	97
Varsta	16-18 Ani	49	6.5	155
	19-24 Ani	120	15.9	103
	25-34 Ani	112	14.8	57
	35-44 Ani	194	25.7	101
	45-54 Ani	132	17.5	109
	55-64 Ani	106	14	134
	65-74 Ani	42	5.6	177
Categorie sociala ESOMAR	Categoria AB	373	49.3	160
	Categoria C	217	28.8	79
	Categoria DE	165	21.9	66

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