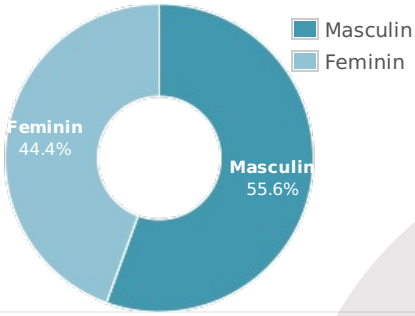
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categorie: Muzica & Audio

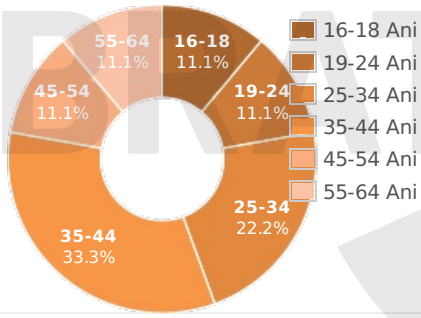
Editor:	**Radio Guerrilla SRL**
Contractor SATI:	**Radio Guerrilla SRL**
Director General:	**Mihai Dobrovolschi**
Reprezentant BRAT:	**Adrian Popescu**
Adresa	**Bucuresti, Str. G-ral Dimitrie Salmen Nr. 20, Ap.7, Sector 2, Cod 021371**
Telefon:	**n/a**
E-mail:	**adrian.popescu@guerrillaradio.ro**
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

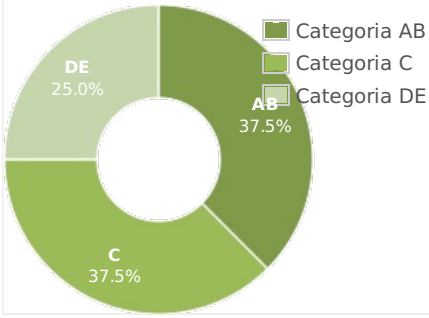
Gen



Varsta



Categorie sociala ESOMAR



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STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-30 Iunie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	9	100	100
Gen	Masculin	5	54.3	108
	Feminin	4	45.7	91
Varsta	16-18 Ani	1	8.4	178
	19-24 Ani	1	14.3	104
	25-34 Ani	2	19.4	79
	35-44 Ani	3	31.4	123
	45-54 Ani	1	14.1	83
	55-64 Ani	1	9.3	83
	65-74 Ani	-	3	82
Categorie sociala ESOMAR	Categoria AB	3	38.1	137
	Categoria C	3	34.3	95
	Categoria DE	2	27.6	76

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