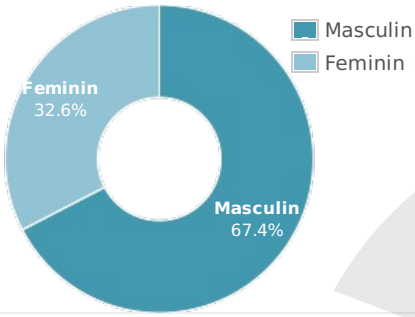
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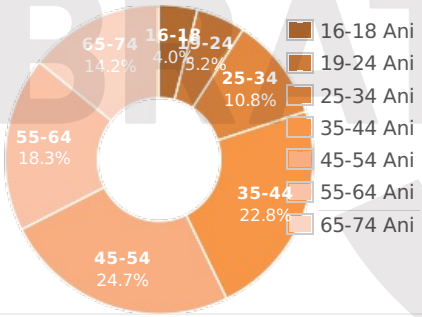
Editor:	**Ringier Romania SRL**
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- Gen
- Varsta
- Categorie sociala ESOMAR

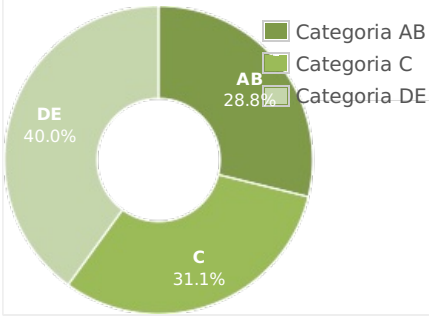
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Varsta



Categorie sociala ESOMAR



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STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Mai 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	777	100	100
Gen	Masculin	523	67.4	137
	Feminin	253	32.6	63
Varsta	16-18 Ani	31	4	81
	19-24 Ani	40	5.1	46
	25-34 Ani	84	10.8	53
	35-44 Ani	177	22.8	95
	45-54 Ani	192	24.8	112
	55-64 Ani	142	18.3	156
	65-74 Ani	110	14.2	222
Categorie sociala ESOMAR	Categoria AB	224	28.8	124
	Categoria C	242	31.2	108
	Categoria DE	311	40	83

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