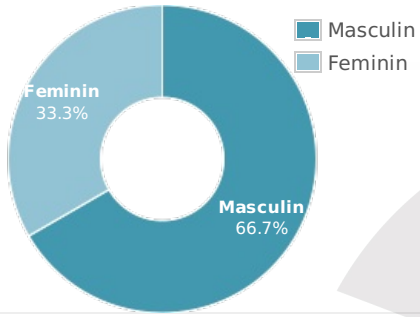
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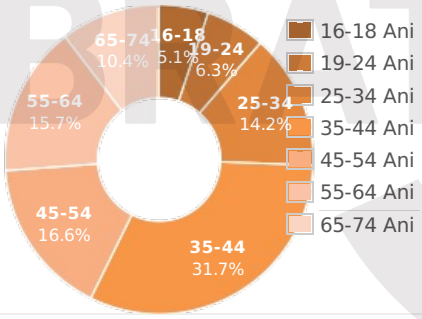
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- Varsta
- Categorie sociala ESOMAR

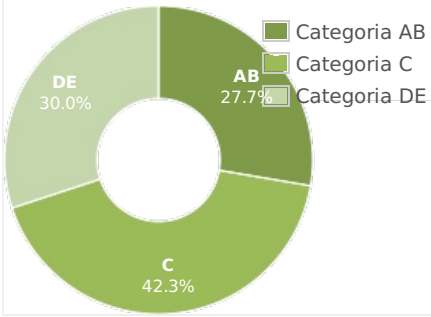
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Varsta



Categorie sociala ESOMAR



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STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Ianuarie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	720	100	100
Gen	Masculin	480	66.7	133
	Feminin	240	33.3	66
Varsta	16-18 Ani	37	5.1	108
	19-24 Ani	45	6.3	45
	25-34 Ani	102	14.1	57
	35-44 Ani	228	31.7	124
	45-54 Ani	119	16.5	97
	55-64 Ani	113	15.8	141
	65-74 Ani	75	10.5	282
Categorie sociala ESOMAR	Categoria AB	199	27.7	99
	Categoria C	304	42.2	117
	Categoria DE	216	30	83

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