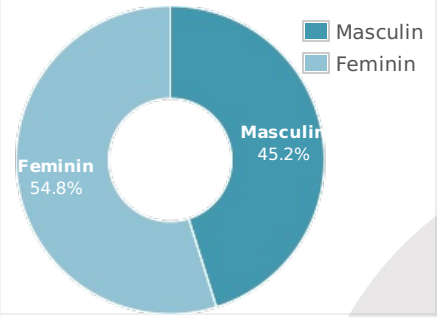
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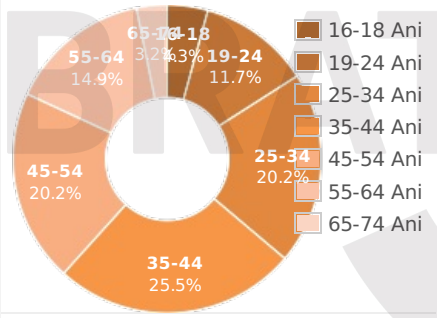
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- Categorie sociala ESOMAR

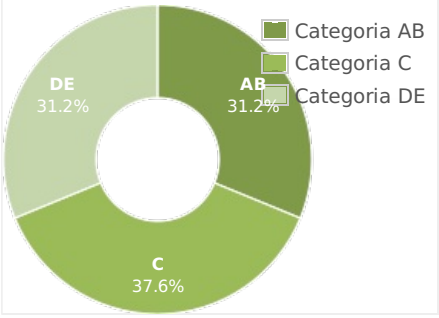
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Varsta



Categorie sociala ESOMAR



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BRAT

Profil audienta: 1-31 Octombrie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	93	100	100
Gen	Masculin	42	44.9	89
	Feminin	51	55.1	110
Varsta	16-18 Ani	4	4.3	90
	19-24 Ani	11	11.9	85
	25-34 Ani	19	19.9	81
	35-44 Ani	24	25.8	100
	45-54 Ani	19	20.3	118
	55-64 Ani	14	14.6	129
	65-74 Ani	3	3.2	86
Categorie sociala ESOMAR	Categoria AB	29	30.8	110
	Categoria C	35	37.8	104
	Categoria DE	29	31.4	85

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