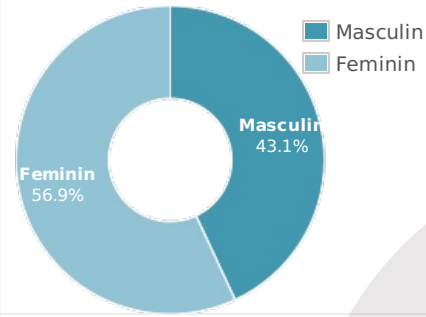
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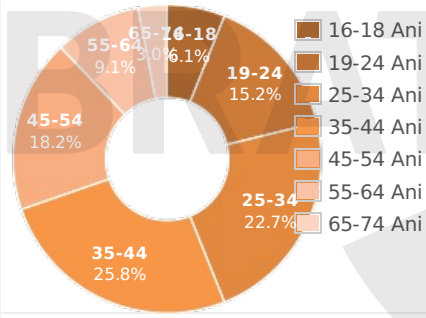
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Contractor SATI:	**Ana Online Solutions SRL**
Director General:	**Dan Arsenie**
Reprezentant BRAT:	**Dan Arsenie**
Adresa	**Bragadiru Nr.11, Str. Izvorul Rece, Jud. Ilfov**
Telefon:	**-**
E-mail:	**dan8arsenie@gmail.com**
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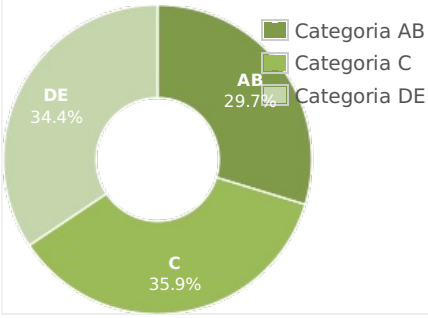
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Varsta



Categorie sociala ESOMAR



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BRAT

Profil audienta: 1-31 Octombrie 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	65	100	100
Gen	Masculin	28	43.5	85
	Feminin	37	56.5	115
Varsta	16-18 Ani	4	5.8	132
	19-24 Ani	10	14.8	102
	25-34 Ani	15	22.5	90
	35-44 Ani	17	25.6	100
	45-54 Ani	12	18.6	112
	55-64 Ani	6	9.7	87
	65-74 Ani	2	3	86
Categorie sociala ESOMAR	Categoria AB	19	30	103
	Categoria C	23	36	101
	Categoria DE	22	34	95

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