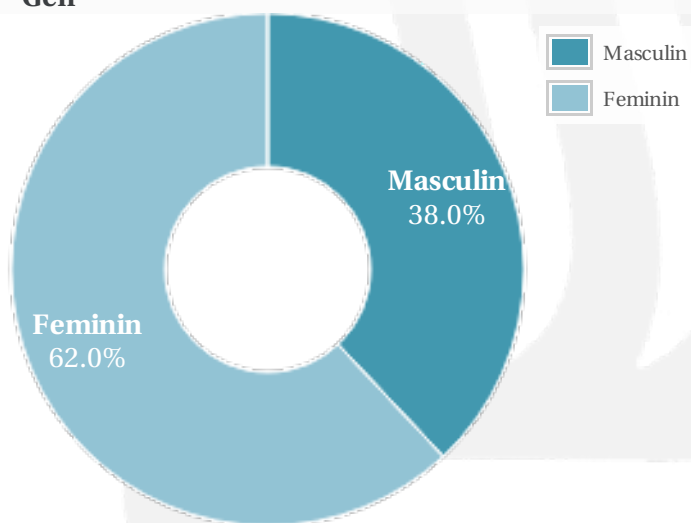


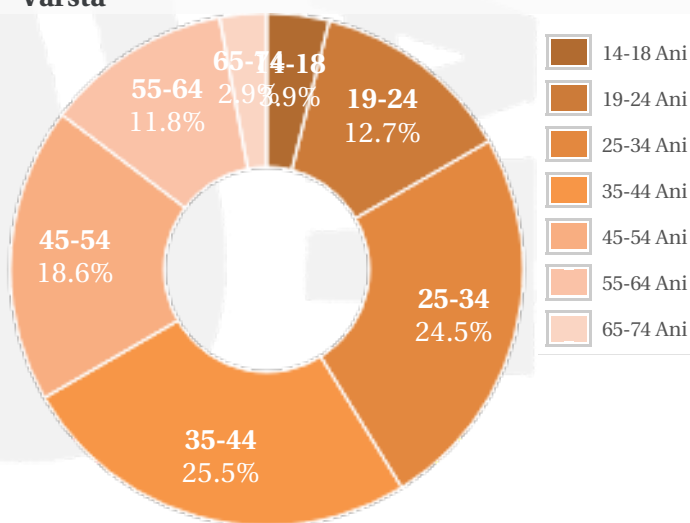
Contractor SATI:	Ana Online Solutions SRL
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Departament Publicitate:	-

Profil general Gen Varsta Categorie sociala ESOMAR

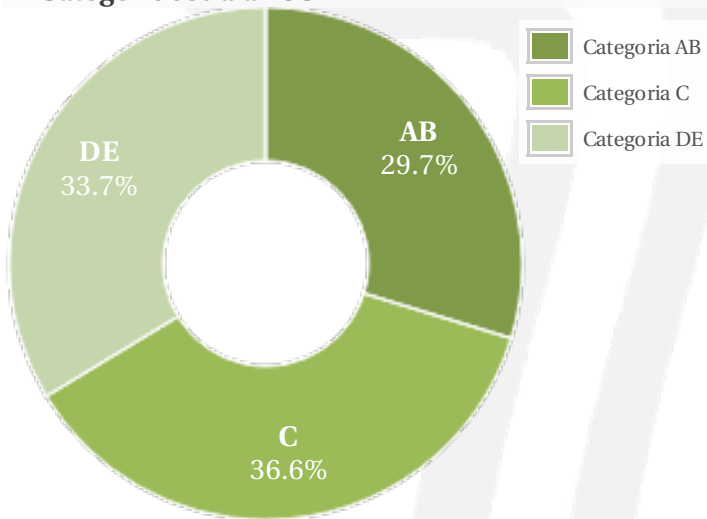
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-31 August 2020

Grup	Grup tinta	Vizitatori pe Saptamana (VpS)		Index afinitate
		Mii persoane	Structura (%)	
Gen	Masculin	38	37.8	74
	Feminin	62	62.2	126
Varsta	14-18 Ani	4	3.5	81
	19-24 Ani	13	13	90
	25-34 Ani	25	24.5	98
	35-44 Ani	26	25.5	100
	45-54 Ani	19	18.4	111
	55-64 Ani	12	12.1	109
	65-74 Ani	3	2.9	82
Categorii sociale ESOMAR	Categoria AB	30	30	103
	Categoria C	37	36.5	102
	Categoria DE	34	33.5	94