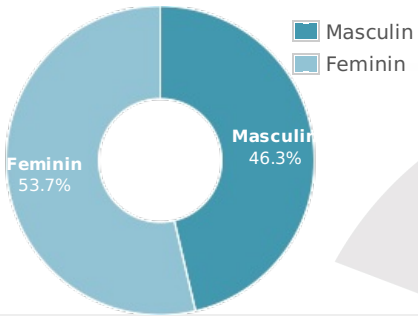
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categorie: Stiri si analize locale

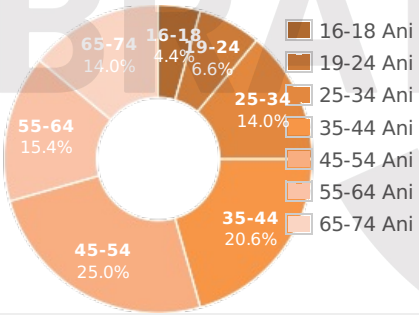
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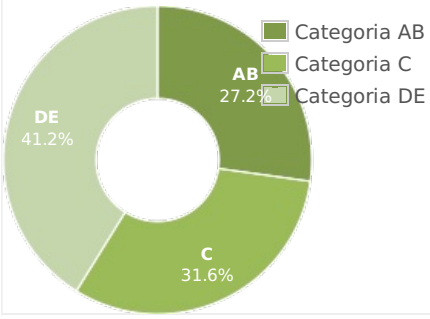
Gen



Varsta



Categorie sociala ESOMAR



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BRAT

Profil audienta: 1-30 Aprilie 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	136	100	100
Gen	Masculin	63	46.2	94
	Feminin	73	53.8	105
Varsta	16-18 Ani	6	4.2	87
	19-24 Ani	9	6.8	62
	25-34 Ani	19	13.9	68
	35-44 Ani	28	20.4	85
	45-54 Ani	34	25.1	114
	55-64 Ani	21	15.5	132
	65-74 Ani	19	14.2	222
Categorie sociala ESOMAR	Categoria AB	37	27.6	119
	Categoria C	43	31.4	108
	Categoria DE	56	41	85

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