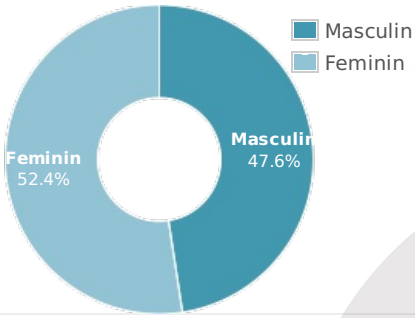
www.g4media.ro

categorie: Stiri si analize

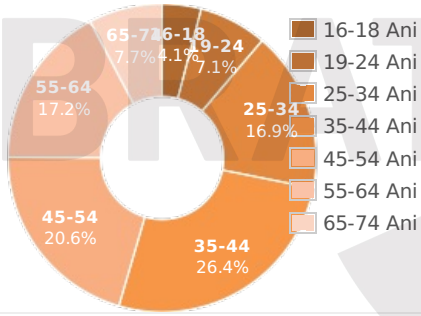
Contractor SATI:	**Ringier Romania SRL**
Director General:	**Andrei Bereanda**
Reprezentant BRAT:	**Andrei Bereanda**
Adresa	**Bd. Dimitrie Pompeiu, nr. 9-9A, Iride Business Park, corp B2B, Sector 2, Bucuresti**
Telefon:	**021-20.30.800;021-20.93.400**
E-mail:	**andrei.bereanda@ringier.ro**
Regie Publicitate:	**Thematic Digital SRL**
Departament Publicitate:	**Mihaela Stanculescu**

- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

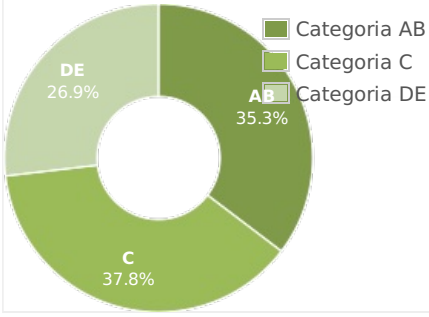
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Mai 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	686	100	100
Gen	Masculin	326	47.6	93
	Feminin	359	52.4	106
Varsta	16-18 Ani	28	4.1	92
	19-24 Ani	49	7.2	49
	25-34 Ani	116	16.9	67
	35-44 Ani	181	26.4	103
	45-54 Ani	141	20.5	123
	55-64 Ani	118	17.1	157
	65-74 Ani	53	7.8	225
Categorie sociala ESOMAR	Categoria AB	242	35.3	121
	Categoria C	259	37.8	103
	Categoria DE	184	26.9	77

SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT