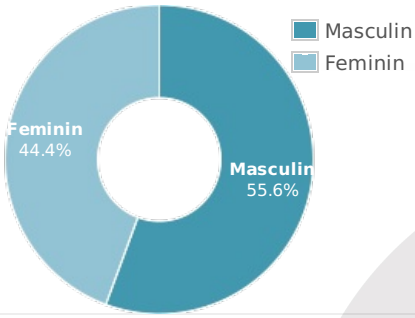
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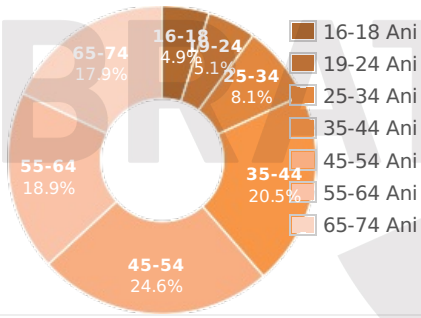
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

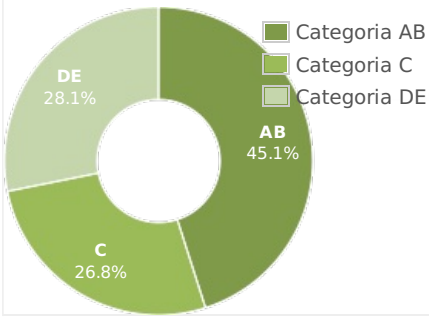
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Decembrie 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	508	100	100
Gen	Masculin	282	55.6	112
	Feminin	225	44.4	87
Varsta	16-18 Ani	25	4.9	94
	19-24 Ani	26	5.2	51
	25-34 Ani	41	8.2	41
	35-44 Ani	104	20.4	87
	45-54 Ani	125	24.5	110
	55-64 Ani	96	18.8	147
	65-74 Ani	91	18	280
Categorie sociala ESOMAR	Categoria AB	229	45	172
	Categoria C	136	26.7	96
	Categoria DE	143	28.2	60

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