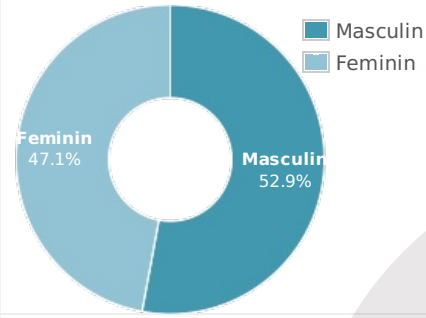
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categorie: Stiri si analize

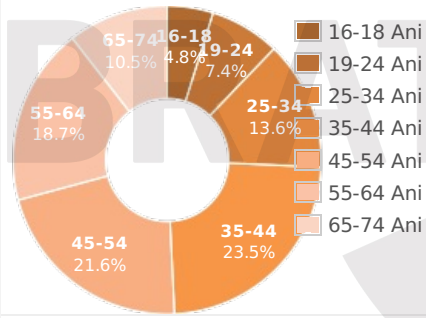
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Departament Publicitate:	**Mihaela Stanculescu**

- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

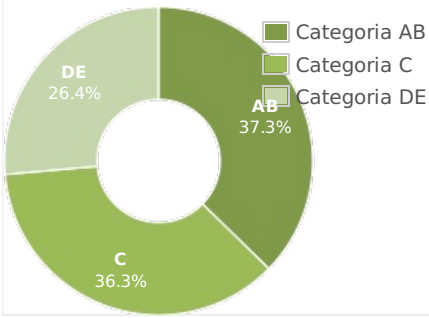
Gen



Varsta



Categorie sociala ESOMAR



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STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 August 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	788	100	100
Gen	Masculin	417	53	106
	Feminin	371	47	93
Varsta	16-18 Ani	38	4.9	103
	19-24 Ani	58	7.3	53
	25-34 Ani	107	13.6	55
	35-44 Ani	185	23.5	92
	45-54 Ani	170	21.6	127
	55-64 Ani	147	18.7	167
	65-74 Ani	83	10.5	282
Categorie sociala ESOMAR	Categoria AB	294	37.3	134
	Categoria C	286	36.3	100
	Categoria DE	208	26.4	72

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