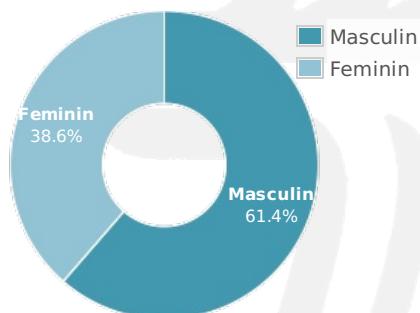


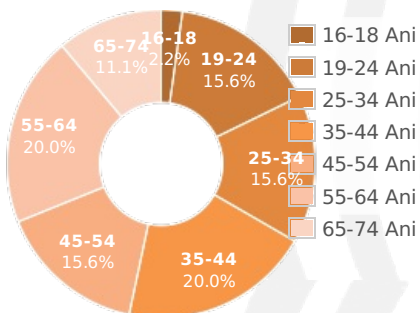
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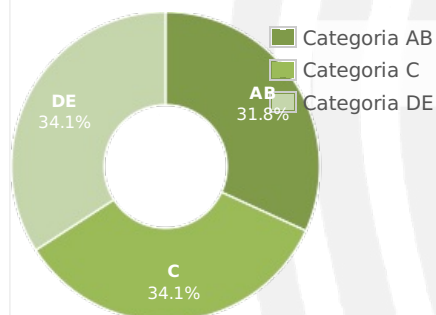
Gen



Varsta



Categorie sociala ESOMAR



Profil audienta: 1-31 Iulie 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	44	100	100
Gen	Masculin	27	61	126
	Feminin	17	39	75
Varsta	16-18 Ani	1	1.3	33
	19-24 Ani	7	15.8	137
	25-34 Ani	7	16.3	79
	35-44 Ani	9	19.9	87
	45-54 Ani	7	15.6	70
	55-64 Ani	9	20	161
	65-74 Ani	5	12.5	175
Categorii sociale ESOMAR	Categoria AB	14	32	122
	Categoria C	15	33.4	122
	Categoria DE	15	34.6	74