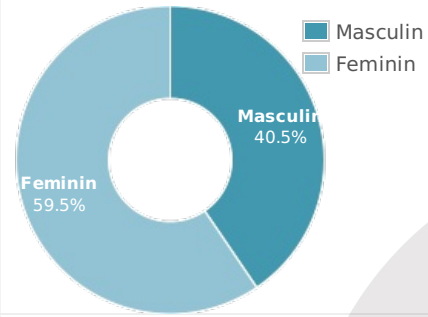
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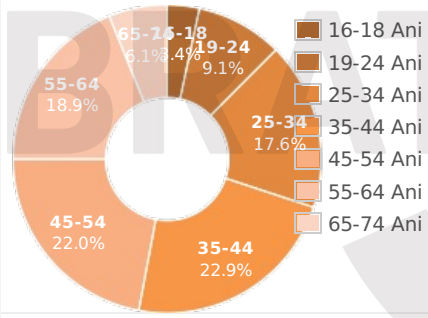
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

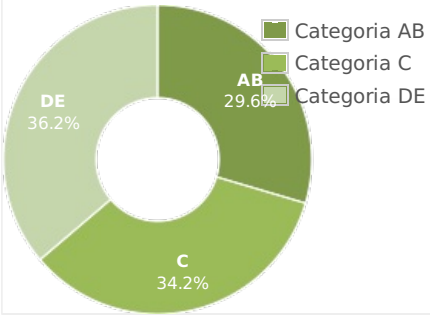
Gen



Varsta



Categorie sociala ESOMAR



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SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Octombrie 2019

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	1307	100	100
Gen	Masculin	529	40.5	80
	Feminin	777	59.5	119
Varsta	16-18 Ani	44	3.3	75
	19-24 Ani	119	9.1	61
	25-34 Ani	230	17.6	70
	35-44 Ani	299	22.9	90
	45-54 Ani	288	22.1	135
	55-64 Ani	247	18.9	180
	65-74 Ani	80	6.2	174
Categorie sociala ESOMAR	Categoria AB	386	29.6	94
	Categoria C	447	34.2	95
	Categoria DE	473	36.2	110

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