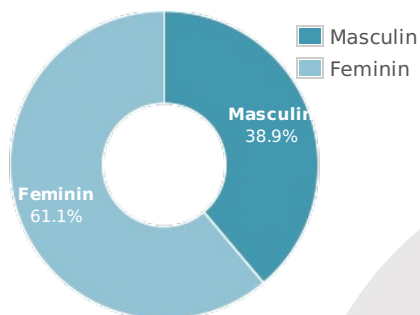


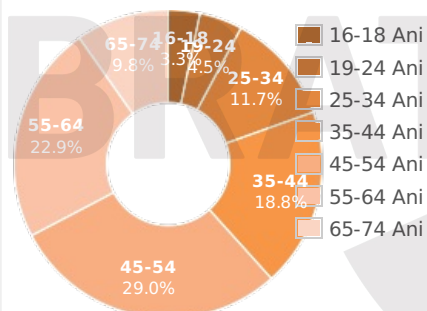
Editor: **Fanatik Online SRL**
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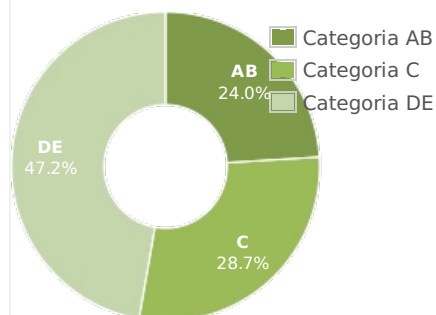
Gen



Varsta



Categorie sociala ESOMAR



SATI

STUDIUL DE AUDIENTA SI TRAFIC INTERNET

Profil audienta: 1-30 Aprilie 2023

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	1598	100	100
Gen	Masculin	621	38.8	80
	Feminin	977	61.2	118
Varsta	16-18 Ani	53	3.3	72
	19-24 Ani	72	4.5	42
	25-34 Ani	187	11.7	58
	35-44 Ani	300	18.8	83
	45-54 Ani	463	28.9	127
	55-64 Ani	366	22.9	177
	65-74 Ani	156	9.8	153
Categorie sociala ESOMAR	Categoria AB	384	24	94
	Categoria C	459	28.7	117
	Categoria DE	755	47.3	94

