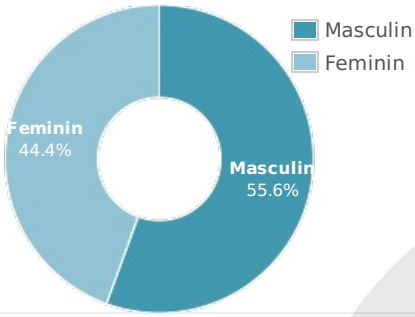
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categorie: Cultura & Arta & Istorie

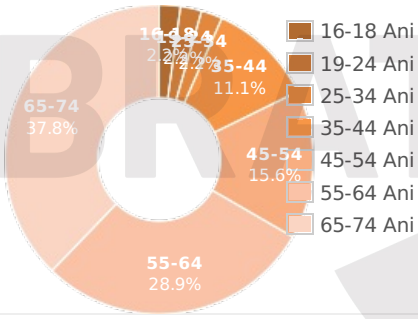
Contractor SATI:	**Editura Evenimentul si Capital SRL**
Director General:	**Virgil Munteanu**
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Regie Publicitate:	**-**
Departament Publicitate:	**-**

- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

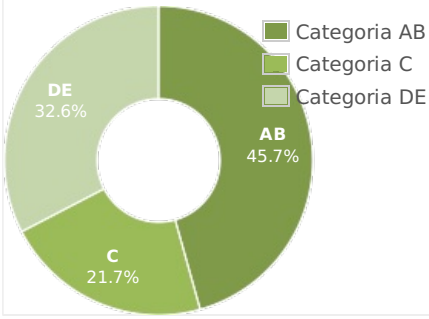
Gen



Varsta



Categorie sociala ESOMAR



SATI
STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-31 Mai 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	46	100	100
Gen	Masculin	25	55.4	113
	Feminin	20	44.6	87
Varsta	16-18 Ani	1	3.3	68
	19-24 Ani	1	2.3	20
	25-34 Ani	1	3.1	15
	35-44 Ani	5	10.5	44
	45-54 Ani	7	15.5	70
	55-64 Ani	13	28.7	245
	65-74 Ani	17	36.6	573
Categorie sociala ESOMAR	Categoria AB	21	45.7	198
	Categoria C	10	21.4	74
	Categoria DE	15	32.9	68

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