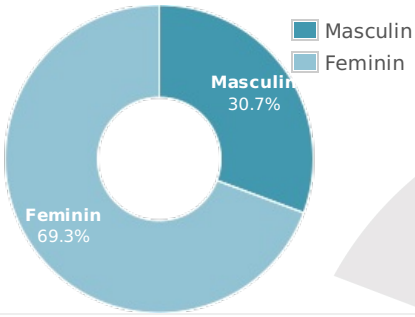
www.eva.ro

categorie: Lifestyle feminin
Eva.ro: Internet la feminin, clubul interactiv al femeilor unde citesti despre moda, dragoste, frumusete, cariera si lifestyle feminine.

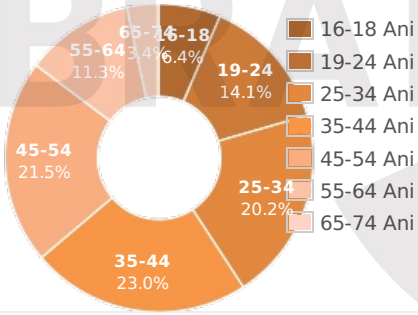
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- Gen
- Varsta
- Categorie sociala ESOMAR

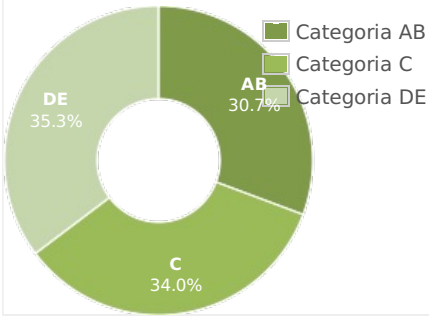
Gen



Varsta



Categorie sociala ESOMAR



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BRAT

Profil audienta: 1-31 Iulie 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	326	100	100
Gen	Masculin	100	30.7	60
	Feminin	226	69.3	141
Varsta	16-18 Ani	21	6.4	144
	19-24 Ani	46	14.1	97
	25-34 Ani	66	20.2	81
	35-44 Ani	75	23.1	90
	45-54 Ani	70	21.4	129
	55-64 Ani	37	11.2	103
	65-74 Ani	11	3.5	100
Categorie sociala ESOMAR	Categoria AB	100	30.7	105
	Categoria C	111	34.1	93
	Categoria DE	115	35.2	101

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