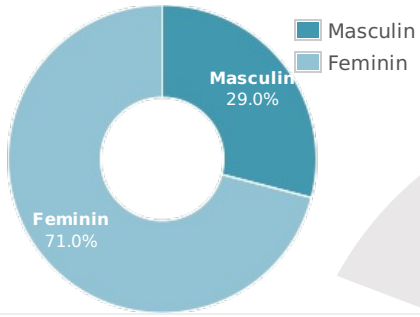
www.eva.ro

categorie: Lifestyle feminin
Eva.ro: Internet la feminin, clubul interactiv al femeilor unde citesti despre moda, dragoste, frumusete, cariera si lifestyle feminine.

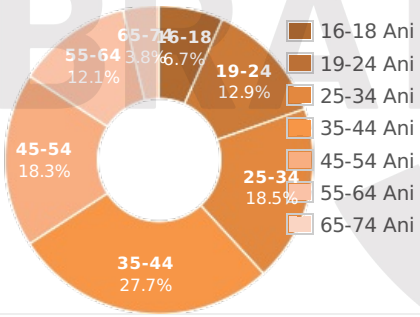
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- Varsta
- Categorie sociala ESOMAR

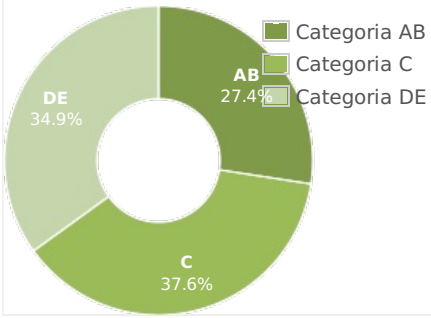
Gen



Varsta



Categorie sociala ESOMAR



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BRAT

Profil audienta: 1-30 Aprilie 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	372	100	100
Gen	Masculin	108	29.1	57
	Feminin	264	70.9	144
Varsta	16-18 Ani	25	6.8	154
	19-24 Ani	48	12.8	89
	25-34 Ani	69	18.5	74
	35-44 Ani	103	27.7	108
	45-54 Ani	68	18.2	109
	55-64 Ani	45	12.1	110
	65-74 Ani	14	3.9	113
Categorie sociala ESOMAR	Categoria AB	102	27.5	94
	Categoria C	140	37.6	103
	Categoria DE	130	34.9	101

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