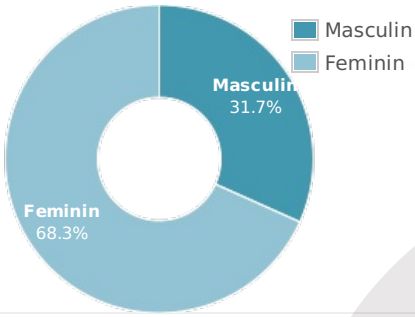
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categorie: Stiri si analize

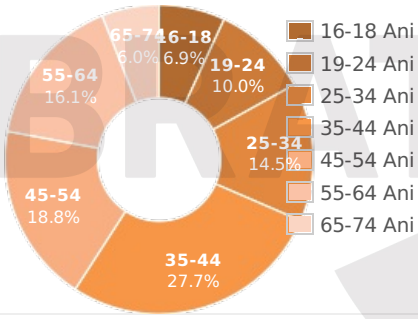
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

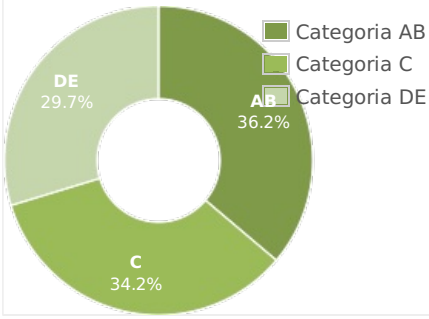
Gen



Varsta



Categorie sociala ESOMAR



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BRAT

Profil audienta: 1-30 Septembrie 2021

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	448	100	100
Gen	Masculin	142	31.7	63
	Feminin	306	68.3	136
Varsta	16-18 Ani	31	6.9	146
	19-24 Ani	45	10	72
	25-34 Ani	65	14.5	59
	35-44 Ani	124	27.6	108
	45-54 Ani	84	18.8	111
	55-64 Ani	72	16.1	144
	65-74 Ani	27	6	162
Categorie sociala ESOMAR	Categoria AB	162	36.1	130
	Categoria C	153	34.1	94
	Categoria DE	133	29.8	82

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