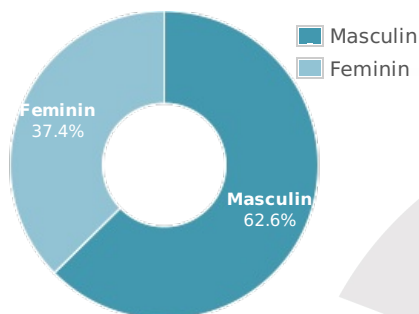


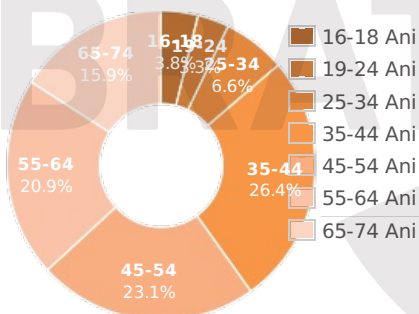
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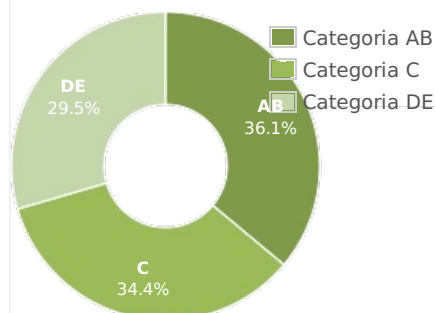
Gen



Varsta



Categorie sociala ESOMAR



SATI

STUDIUL DE AUDIENTA
SI TRAFIC INTERNET

Profil audienta: 1-31 Octombrie 2023

| Grup | Grup tinta | Vizitatori pe Luna (VpL) | | Index afinitate |
|--------------------------|--------------|--------------------------|---------------|-----------------|
| | | Mii persoane | Structura (%) | |
| Total | Total | 182 | 100 | 100 |
| Gen | Masculin | 114 | 62.6 | 128 |
| | Feminin | 68 | 37.4 | 72 |
| Varsta | 16-18 Ani | 7 | 3.7 | 66 |
| | 19-24 Ani | 6 | 3.4 | 33 |
| | 25-34 Ani | 12 | 6.5 | 32 |
| | 35-44 Ani | 48 | 26.4 | 110 |
| | 45-54 Ani | 42 | 23 | 104 |
| | 55-64 Ani | 38 | 20.9 | 177 |
| | 65-74 Ani | 29 | 16.2 | 231 |
| Categorie sociala ESOMAR | Categoria AB | 66 | 36.1 | 158 |
| | Categoria C | 63 | 34.5 | 132 |
| | Categoria DE | 54 | 29.4 | 57 |

