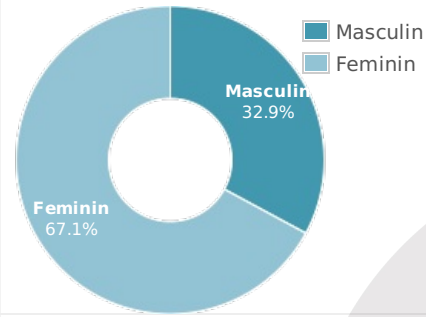
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categorie: Sanatate & ingrijire personala

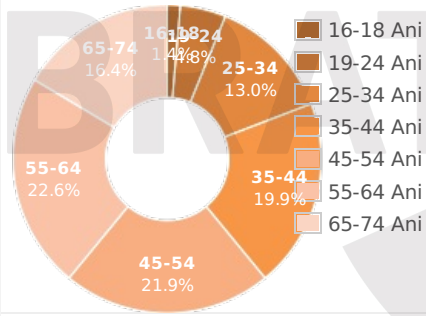
Editor:	**White Spot Production SRL**
Contractor SATI:	**Internet Corp SRL**
Director General:	**Raluca Mateiu**
Reprezentant BRAT:	**Cristina Bucea**
Adresa	**Bucuresti, Str. Putul lui Zamfir nr. 28, Sector 1**
Telefon:	**031-228.66.09**
E-mail:	**cristina.bucea@internetcorp.ro**
Regie Publicitate:	**Internet Corp SRL**
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

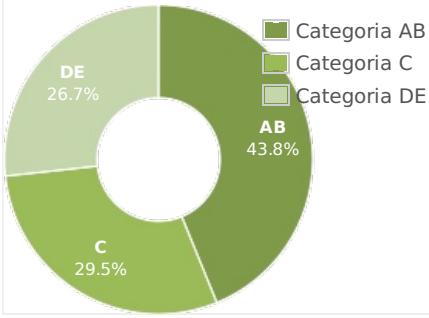
Gen



Varsta



Categorie sociala ESOMAR



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STUDIUL DE AUDIENTA
SI TRAFIC INTERNET
BRAT

Profil audienta: 1-30 Septembrie 2020

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	146	100	100
Gen	Masculin	48	33.1	65
	Feminin	98	66.9	136
Varsta	16-18 Ani	2	1.1	25
	19-24 Ani	7	4.8	33
	25-34 Ani	19	13	52
	35-44 Ani	29	20.1	79
	45-54 Ani	32	21.8	131
	55-64 Ani	33	22.6	205
	65-74 Ani	24	16.5	475
Categorie sociala ESOMAR	Categoria AB	64	43.9	151
	Categoria C	43	29.3	82
	Categoria DE	39	26.8	75

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