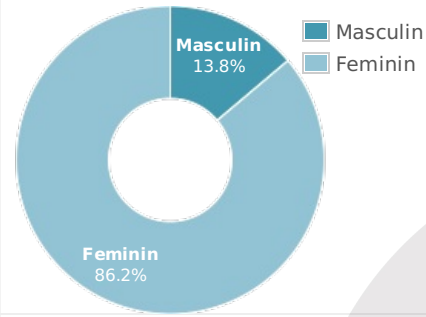
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categorie: Sanatate & ingrijire personala

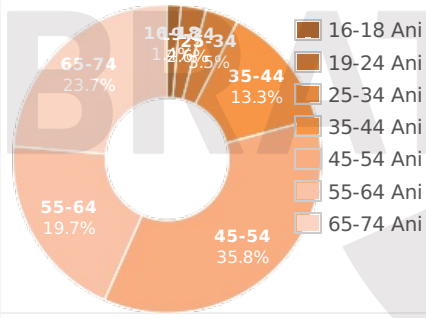
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- Profil general
- Gen
- Varsta
- Categorie sociala ESOMAR

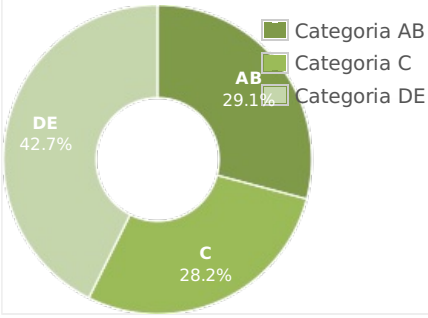
Gen



Varsta



Categorie sociala ESOMAR



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SI TRAFIC INTERNET
BRAT

Profil audienta: 1-30 Aprilie 2022

Grup	Grup tinta	Vizitatori pe Luna (VpL)		Index afinitate
		Mii persoane	Structura (%)	
Total	Total	347	100	100
Gen	Masculin	48	13.9	28
	Feminin	299	86.1	168
Varsta	16-18 Ani	5	1.5	31
	19-24 Ani	9	2.6	23
	25-34 Ani	12	3.5	16
	35-44 Ani	46	13.3	55
	45-54 Ani	124	35.8	163
	55-64 Ani	68	19.6	167
	65-74 Ani	82	23.8	372
Categorie sociala ESOMAR	Categoria AB	101	29.1	126
	Categoria C	98	28.3	98
	Categoria DE	148	42.6	88

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